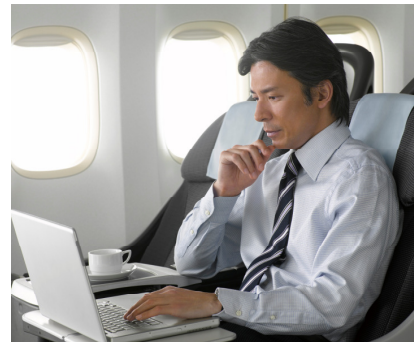


## **JAL to Offer Internet Access Onboard International Flights Using Panasonic Avionic's eXConnect Service from Summer 2012**

**TOKYO, September 15, 2011:** Japan Airlines Co., Ltd (hereinafter "JAL") announced today that it will begin offering high-speed Internet connection onboard select international flights from the summer of 2012, utilizing the reliable and tested technologies of Panasonic Avionics Corporation (hereinafter "Panasonic").

Panasonic's broadband Ku connectivity solution *eXConnect*, will first be installed on JAL's fleet of Boeing 777s and introduced on routes between Japan and its gateways in Europe\* as well as in North America. The airline plans to eventually equip its entire long-range fleet with this function, subsequently expanding this service to the rest of its international network. There has been increasing demand for mobile Internet connectivity even in-flight as customers value the options to do work or stay in contact with family and friends while on the go and also to have alternative forms of in-flight entertainment especially for long hours onboard.

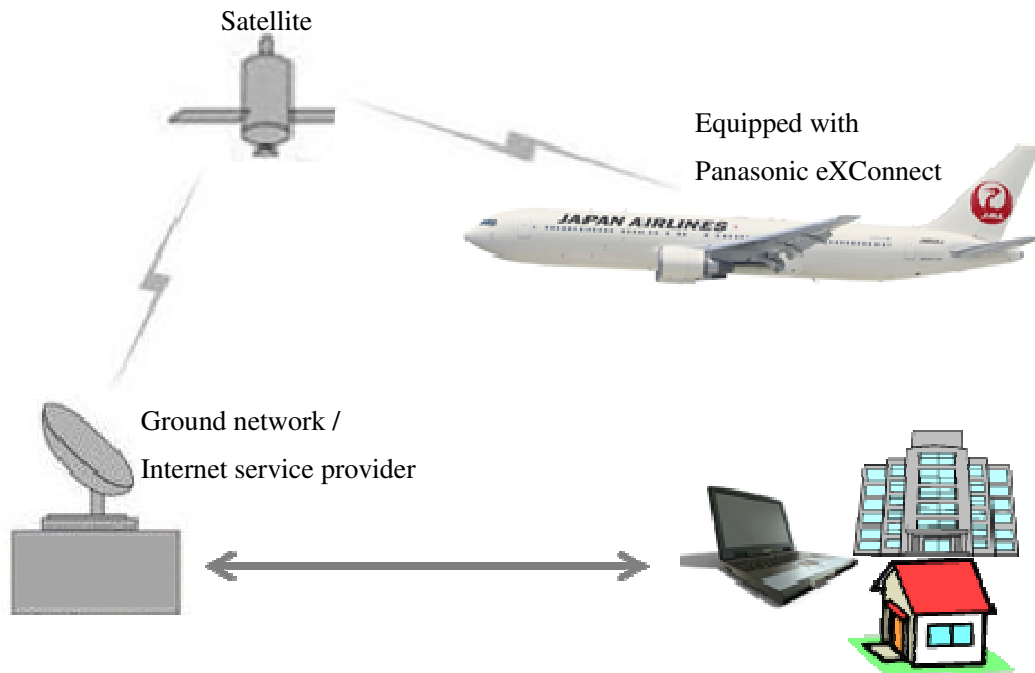


Customers with their own personal electronic devices such as laptops and other Wi-Fi enabled gadgets will soon be able to experience the same connectivity and convenience of ground-level broadband Internet access, thousands of feet up in the air whenever they fly with JAL. The new in-flight service will not only allow customers in every cabin class to check and send emails, stay abreast with updates on their social media network and browse the World Wide Web, but also allow fast transfers of large data files just as in a Wi-Fi environment on the ground. Charges will apply for the service and the cost for usage will be announced at a later date nearer the launch.

JAL seeks to meet the expectations of valuable customers by providing business and leisure travellers alike with even more convenience and quality service, with the support of Panasonic, during their flight.

\*Use of this service while the aircraft is flying in Russian air space is subject to advance approvals.

<more>



**Media Contacts:**

**Japan Airlines**

Sze Hunn Yap | [sze\\_hunn.yap@jal.com](mailto:sze_hunn.yap@jal.com) | +81-(0)3-5460-3109

**Panasonic**

Corporate Communications | +81-(0)3-3436-2621

**About Japan Airlines**

Japan Airlines (JAL), awarded the most punctual major global airline in 2009 and 2010, is a member of the oneworld® Alliance and has an international network reaching more than 221 airports in 40 countries and regions together with its codeshare partners. Domestically, the airline covers more than 50 airports throughout Japan. JAL operates some 22,000 international and domestic flights a month, and its fleet of some 200 aircraft includes Boeing 777s, 767s, 737-800s, and Brazilian-made regional jets, Embraer E170. JAL is scheduled to receive its first state-of-the-art Boeing 787 Dreamliner at the end of 2011. Japan Airlines' frequent flyer program, JAL Mileage Bank (JMB), is one of the world's largest loyalty programs, with over 20 million members worldwide today.

**About Panasonic Avionics Corporation**

Panasonic Avionics is the world's leading supplier of in-flight entertainment and communication systems. The company's best-in-class solutions, supported by professional maintenance services, fully integrate with the cabin enabling airlines to deliver the ultimate travel experiences with a rich variety of entertainment choices, resulting in improved quality communication systems and solutions, reduced time-to-market and lower overall costs.

Established in 1979, Panasonic Avionics, a U.S. corporation, is a subsidiary of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: PC). Headquartered in Lake Forest, California with over 3,100 employees and operations in 80 locations worldwide, it serves over 200 customers worldwide and provides IFEC systems on over 3,700 aircraft.

END