



## JAL Upgrades Domestic Flight Booking Site, Adds “Lowest Price Search” Function

**TOKYO February 24, 2012:** Japan Airlines (JAL) today renewed its English homepage (<http://www.jal.co.jp/en/>), with upgrades focused on improving the usability of JAL’s online domestic flight reservations website for greater customer convenience.

### Lowest Price Search Function

With the addition of a lowest price search function, customers can now more easily locate the cheapest fare for their desired itinerary. The best price is identified by the system based on the customer’s selected routing and date of travel. All available flights for the specified sector and departure day will be displayed with an indication of the price difference compared to the lowest fare.

### [Screenshot of example search result by lowest price]

Select your flights

<b>Round Trip Lowest Price</b>		¥33,800																																																																																																																																									
<table border="1"> <thead> <tr> <th colspan="6">Departure Flight</th> <th colspan="6">Return Flight</th> </tr> <tr> <th colspan="6">Tokyo (Haneda) → Okinawa (Naha)</th> <th colspan="6">Okinawa (Naha) → Tokyo (Haneda)</th> </tr> <tr> <th rowspan="2">Flight / Operating Airline</th> <th rowspan="2">No. of stops</th> <th rowspan="2">From</th> <th rowspan="2">To</th> <th colspan="2">Payment Adjustment</th> <th rowspan="2">Flight / Operating Airline</th> <th rowspan="2">No. of stops</th> <th rowspan="2">From</th> <th rowspan="2">To</th> <th colspan="2">Payment Adjustment</th> </tr> <tr> <th>Economy</th> <th>Class J</th> <th>Economy</th> <th>Class J</th> </tr> </thead> <tbody> <tr> <td>JAL3941</td> <td>0</td> <td>08:15 Haneda</td> <td>09:05</td> <td>+1,500</td> <td></td> <td>JAL900</td> <td>0</td> <td>08:00</td> <td>10:10 Haneda</td> <td>+1,200</td> <td>+2,200</td> </tr> <tr> <td>JAL901</td> <td>0</td> <td>08:20 Haneda</td> <td>09:10</td> <td>+1,500</td> <td></td> <td>JAL902</td> <td>0</td> <td>10:05</td> <td>12:15 Haneda</td> <td>+0</td> <td>+1,000</td> </tr> <tr> <td>JAL903</td> <td>0</td> <td>08:00 Haneda</td> <td>10:50</td> <td>+3,000</td> <td>+4,000</td> <td>JTA904</td> <td>0</td> <td>10:30</td> <td>12:45 Haneda</td> <td>+0</td> <td></td> </tr> <tr> <td>JAL905</td> <td>0</td> <td>08:35 Haneda</td> <td>11:25</td> <td>+4,500</td> <td>+5,500</td> <td>JAL908</td> <td>0</td> <td>11:45</td> <td>13:55 Haneda</td> <td>+0</td> <td>+1,000</td> </tr> <tr> <td>JAL907</td> <td>0</td> <td>09:55 Haneda</td> <td>12:45</td> <td>+3,500</td> <td>+4,500</td> <td>JAL3948</td> <td>0</td> <td>12:05</td> <td>14:15 Haneda</td> <td>+0</td> <td></td> </tr> <tr> <td>JAL909</td> <td>0</td> <td>10:50 Haneda</td> <td>13:40</td> <td>+100</td> <td></td> <td>JAL908</td> <td>0</td> <td>12:15</td> <td>14:25 Haneda</td> <td>+0</td> <td>+1,000</td> </tr> <tr> <td>JAL3947</td> <td>0</td> <td>11:35 Haneda</td> <td>14:25</td> <td>+100</td> <td></td> <td>JAL910</td> <td>0</td> <td>12:50</td> <td>15:00 Haneda</td> <td>+0</td> <td>+1,000</td> </tr> <tr> <td>JAL913</td> <td>0</td> <td>11:45 Haneda</td> <td>14:35</td> <td>+100</td> <td>+1,100</td> <td>JAL912</td> <td>0</td> <td>14:10</td> <td>16:20 Haneda</td> <td>+2,700</td> <td>+3,700</td> </tr> </tbody> </table>				Departure Flight						Return Flight						Tokyo (Haneda) → Okinawa (Naha)						Okinawa (Naha) → Tokyo (Haneda)						Flight / Operating Airline	No. of stops	From	To	Payment Adjustment		Flight / Operating Airline	No. of stops	From	To	Payment Adjustment		Economy	Class J	Economy	Class J	JAL3941	0	08:15 Haneda	09:05	+1,500		JAL900	0	08:00	10:10 Haneda	+1,200	+2,200	JAL901	0	08:20 Haneda	09:10	+1,500		JAL902	0	10:05	12:15 Haneda	+0	+1,000	JAL903	0	08:00 Haneda	10:50	+3,000	+4,000	JTA904	0	10:30	12:45 Haneda	+0		JAL905	0	08:35 Haneda	11:25	+4,500	+5,500	JAL908	0	11:45	13:55 Haneda	+0	+1,000	JAL907	0	09:55 Haneda	12:45	+3,500	+4,500	JAL3948	0	12:05	14:15 Haneda	+0		JAL909	0	10:50 Haneda	13:40	+100		JAL908	0	12:15	14:25 Haneda	+0	+1,000	JAL3947	0	11:35 Haneda	14:25	+100		JAL910	0	12:50	15:00 Haneda	+0	+1,000	JAL913	0	11:45 Haneda	14:35	+100	+1,100	JAL912	0	14:10	16:20 Haneda	+2,700	+3,700
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Lowest price.

Customers can select their preferred flight timings with knowledge of the cost difference from the lowest price.

When a flight is selected, the total amount to be paid per passenger is displayed at the bottom of the page.

For more details on how to utilize the latest functions now available, please visit:

<http://www.jal.co.jp/en/dom/info/seatavailability/>

JAL will continue exploring ways to enhance customer convenience and experiences through providing quality products and services, as well as simplifying such processes at various customer touch points.

END