



### Enjoy Japanese Hot Springs and Earn JAL Mileage with JAL ONSEN MILE

**TOKYO, May 28, 2012:** Japan Airlines (JAL) today announced the launch of JAL ONSEN MILE - a new mileage program tie-up with some of Japan's finest *onsen* (Japanese hot spring) hotels and inns which enables customers to soak up JAL Mileage Bank (JMB) miles when they enjoy at any of the currently selected 57 onsens where JAL COUPONs can also be used.



The new JAL ONSEN MILE program will reward JMB members for pampering themselves at a wide range of quality onsen hotels and inns throughout the country, where they would be able to accrue 2 miles for every 100 yen spent on day-use plans or overnight stays. Mileage is accruable for reservations made through the official websites of accredited onsen operators, by phone, or through JAL's website, for check-ins from June 1, 2012.

JAL COUPONs, initially only redeemable for JAL Group airline tickets, tour packages, in-flight items as well as JAL Hotels, may also be used from October 1, 2012, at these chosen onsen hotels and inns located from Iwate in northern Japan, down to the Kyushu region.

Japan is situated in a volcanically active region and endowed with thousands of natural hot springs all over the country. Many onsen hotels and inns are built atop hot spring sources, offering traditional Japanese rooms, authentic cuisine and onsen facilities. Bathing in an onsen is a common and effective stress-reliever for many locals, and stay-overs at these establishments have become a popular short getaway with family or friends. For overseas visitors, it would make a memorable, unique experience and an opportunity to take a dip in traditional Japanese culture.

JAL plans to expand the number of participating onsens in the future, to provide customers with more choices and opportunity to earn and redeem mileage through one of Japan's all-time favorite recreation.

END



### CURRENT LIST OF PARTICIPATING ONSEN HOTELS/INNS

Name	Prefecture
Musubi No Yado Airinkan	Iwate
Tokine No Yado Yunushi Ichijoh	Miyagi
Nihon No Yado Koyo	Yamagata
Miyamaso Takamiya	Yamagata
Takamiya Village Hotel Jurin	Yamagata
Hotel Lucent Takamiya	Yamagata
Hotel Hammond Takamiya	Yamagata
Takamiya Rurikura Resort	Yamagata
Takamiya Bettei Kuon	Yamagata
Hotel Yamakawa	Yamagata
Kinugawa Kanaya Hotel	Tochigi
Kinugawa Onsen Hotel	Tochigi
Kinugawa Park Hotels	Tochigi
Asaya	Tochigi
Shima Yamaguchikan	Gunma
Kokoro Ni Saku Hana Kokuya	Gunma
Oyado Tamaki	Gunma
Shuzenji Sekitei – Oni no Sumika	Shizuoka
Atami Sekitei	Shizuoka
Atami Sekitei Bettei Sakuragaoka Saryou	Shizuoka
Yugawara Sekitei	Kanagawa
Suimeikan	Gifu
Hyakumangoku	Ishikawa
Sukiyabekkan Umebachitei	Ishikawa
Beniya	Fukui
Nishimuraya Honkan	Hyogo
Nishimura Hotel Shogetsutei	Hyogo
Matsudaya Hotel	Yamaguchi
Hotel Shiragiku	Oita
Goshobo	Hyogo
Arimasanso Gosho Bessho	Hyogo
Hotel Hanakoyado	Hyogo



Tabiu Abrigo	Hyogo
Umenoya	Yamaguchi
Nashigikan	Gunma
Ryotei Matsubaya	Oita
Shiosai No Yado Seikai	Oita
Sansou-Tensui	Oita
Ryotei Tanokura	Oita
Yufuin Santokan	Oita
Kutsurogi No Yado Nanakawa	Oita
Choubou No Yado Shiori	Oita
Motoyu No Yado Kurodaya	Oita
Kappo Ryokan Kannawa Bettei	Oita
Yufuin Hotel Shuhokan	Oita
Kokoro No Yado Mikuniya	Hyogo
Tokiwa Bekkan	Hyogo
Naoya Shiga Yukari No Yado Mikiya	Hyogo
Keiburu No Yado Kanouya	Gunma
Yuki No Furusato Ochimizu No Yu Tsutaya	Yamagata
Kishigon Ryokan	Gunma
Kanzanji Sango Royal Hotel	Shizuoka
Hotel Kinparo	Hyogo
Sennen no Yu Koman	Hyogo
Onishiya Suishoen	Hyogo
Yamamotoya	Hyogo
Kawaguchiya Kinosaki Riverside Hotel	Hyogo