



## 2012 JAL Scholarship Program for Asia & Oceania Students

**TOKYO, June 22, 2012:** The JAL Foundation – a cultural arm of Japan Airlines, will hold the 43<sup>rd</sup> JAL Scholarship Program in Japan for 19 university undergraduates from ten countries and regions across Asia from June 27 to July 17, 2011.

The 21-day program includes a wide variety of activities such as lectures in Tokyo, the Asia Forum in Kanazawa, Ishikawa Prefecture, and a field trip to Iwate in North East Japan that is jointly organized with East Japan Railway Culture Foundation. The Scholarship students will have opportunity to interact with their Japanese peers and together discuss and present their ideas around the year's theme of "Proposals from the Youth to Bring Back a Vibrant Japan". Through a home-stay segment in the program which will be hosted by families of past and present JAL Group employees, the overseas students will also have the chance to enhance their understanding of the Japanese culture.

The JAL Scholarship Program has hosted a total of 1,452 students since it began in 1975, launched by then-President of Japan Airlines, Shizuo Asada, as an introduction to Japan for university students from Asia & Oceania, and with the objective of encouraging youths from the regions to develop better international relations. Since 1990 the JAL Foundation has organized the annual event, which has evolved in scope and content over the years. Numerous graduates from the program have gone on to become key members of society, playing important roles in their countries. Through the program, JAL seeks to continue fostering such positive international relationships.

For information about JAL's main social programs, please visit <http://www.jal.com/en/society/>

### **About JAL Foundation**

Founded in April 1990, the JAL Foundation is a non-profit organization committed to carrying out projects which will contribute to the 'New Global Age of Aviation' in the coming century and to fostering various types of international exchanges which will help create globally minded people for this developed day and age. Its list of projects includes the biennial World Children's Haiku Contest, supporting atmospheric observation to gather data for research into global warming, and organizing a variety of educational tours. It hopes to promote the realization of a prosperous and peaceful society in the 21st century, as well as the development of aviation.

### **About Japan Airlines**

Japan Airlines (JAL) is a member of the **oneworld**® Alliance and has an international network reaching more than 221 airports in 40 countries and regions together with its codeshare partners. Domestically, the airline covers more than 50 airports throughout Japan. JAL's fleet of more than 200 aircraft includes the revolutionary Boeing 787 Dreamliner, Boeing 737s, 767s, 777s, Embraer 170 and other regional jets. Its frequent flyer program, JAL Mileage Bank (JMB), is one of the world's largest loyalty programs with over 24 million members worldwide today. JAL, awarded the most punctual major global airline in 2009 and 2010, is committed to providing customers the highest levels of flight safety and supreme quality in every aspect of its service.

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