



JAL Launches Direct Helsinki Service From February 25, 2013

TOKYO October 11, 2012: Japan Airlines (JAL) today announced February 25, 2013 as the launch date for its inaugural service between Tokyo (Narita) and Helsinki.

Located considerably closer to Japan than many European cities, Finland’s capital makes an excellent gateway for travellers connecting between Japan and Northern, Central and Eastern Europe. On top of that, Helsinki Airport offers one of the shortest Minimum Connection Times (time required for transfers between flights) - just 35 minutes, in a compact terminal that is also furnished throughout with clear directions and signage in several languages including Japanese, providing travellers a stress-free and comfortable transit. In comparison to its existing services to and from the region, JAL’s new Helsinki flights will offer customers the shortest and fastest connection between Japan and many more European cities.

In addition to JAL’s current nonstop links between Tokyo and London, Paris and Frankfurt, customers will soon have greater travel options to more cities throughout Europe with the latest addition to JAL’s European network and the comprehensive reach of fellow **oneworld** alliance member, Finnair, which include 41 destinations in Europe from its Helsinki hub. JAL will seek to further expand its network through deeper cooperation with Finnair in the near future.

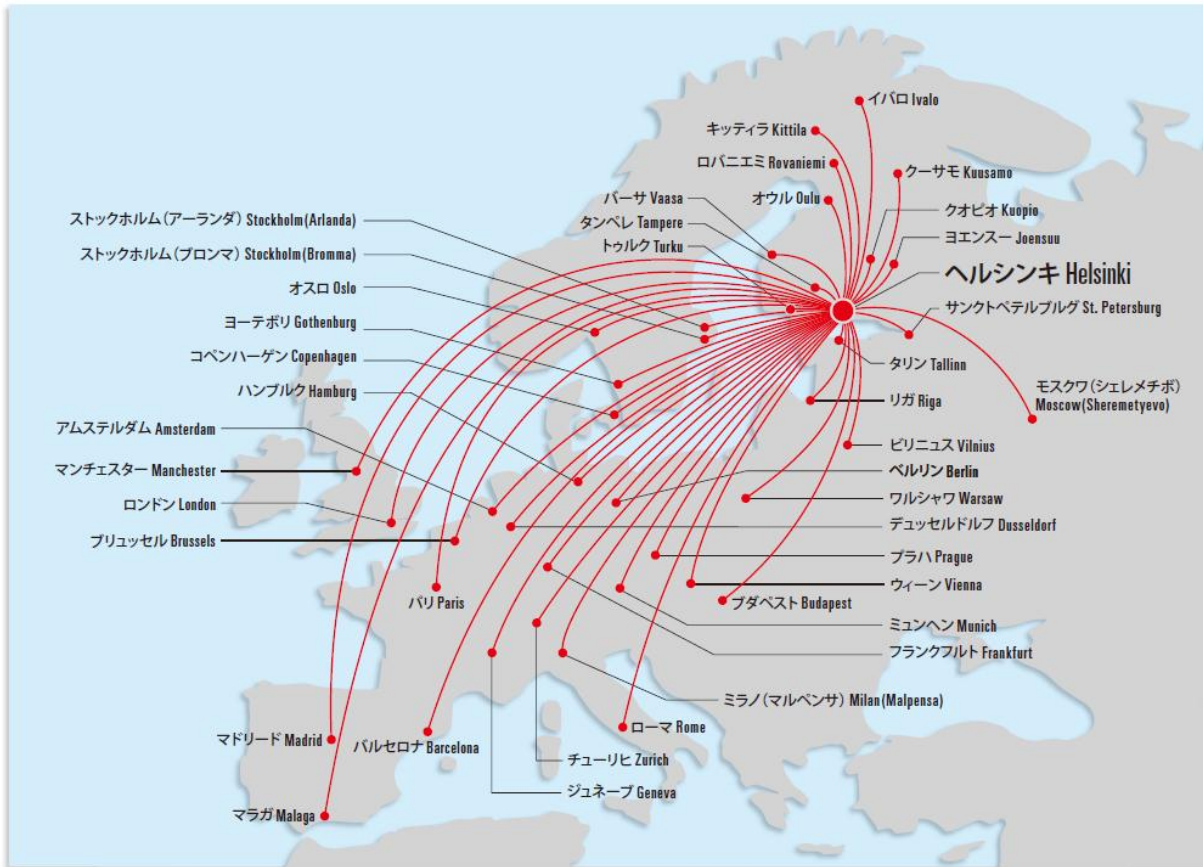


Flight schedule of new Tokyo = Helsinki Service, commencing February 25, 2013.

Flight Number	Route	Dep. Time	Arr. Time	Aircraft	Days of Operation
JL413	Narita - Helsinki	11:45	15:05	787-8 Business Economy	Mo, Tu, Th, Sa from February 25, 2013
JL414	Helsinki - Narita	17:25	10:15 + 1		Daily service planned for first half of FY2013.

- The above schedule is subject to government approval.
- The above timings may change after March 30, 2013 following the standard industry switch from winter to summer schedules.
- The increase in frequency to a daily service is subject to the delivery schedule of the 787-8.

Finnair's Europe Network from Helsinki to 41 destinations * based on Finnair's March 2013 schedule as of October 2012.



Following are examples of shortened travel time to destinations in Europe via Helsinki (in comparison to the shortest connection time via other cities and based on the winter schedule of fiscal year 2012.)

[Outbound Japan]

Destination	Route / Transit point	Dep. Time from NRT	Arr. Time at destination	Total travel time (Includes connection time)	Reduction in travel time
Stockholm	via Narita-Helsinki	11 : 45	16 : 15	12hr 30min	3hr 30min.
	via Narita-Frankfurt	12 : 25	21 : 55	16hr 00min	
Budapest	via Narita-Helsinki	11 : 45	18 : 30	14hr 45min	3hr 50min
	via Narita-Frankfurt	12 : 25	23 : 00	18hr 35min	
Geneva	via Narita-Helsinki	11 : 45	18 : 15	14hr 30min	1 hr 40min
	via Narita-London	11 : 45	19 : 55	16hr 10min	
Berlin	via Narita-Helsinki	11 : 45	18 : 00	14hr 15min	2 hr 15min
	via Narita-Frankfurt	12 : 25	20 : 55	16hr 30min	
Dusseldorf	via Narita-Helsinki	11 : 45	17 : 55	14hr 10min	2 hr 25min
	via Narita-Paris	11 : 05	19 : 40	16hr 35min	



[Outbound Europe]

Origin City	Route / Transit point	Dep. Time from origin	Arr. Time at Narita	Total travel time (Includes connection time)	Reduction in travel time
Stockholm	Helsinki-Narita	13 :00	10 :15+1	13hr 15min	1 hr 50min
	Frankfurt-Narita	16 :50	15 :55+1	15 hr 05 min	
Oslo	Helsinki-Narita	13 :15	10 :15+1	13 hr 00 min	3 hr 45 min
	London-Narita	15 :15	16 :00+1	16 hr 45 min	
Budapest	Helsinki-Narita	11 :35	10 :15+1	14 hr 40 min	3 hr 05 min
	Frankfurt-Narita	14 :10	15 :55+1	17 hr 45 min	
Brussels	Helsinki-Narita	11 :40	10 :15+1	14 hr 35 min	1 hr 45 min
	London-Narita	15 :40	16 :00+1	16 hr 20 min	
Warsaw	Helsinki-Narita	13 :05	10 :15+1	13 hr 10 min	4 hr 30 min
	Frankfurt-Narita	14 :15	15 :55+1	17 hr 40 min	

- All timings shown in the above two tables are local.
- The above information is correct at the time of distribution of this release. It is subjected to change without prior notice.

JAL Economy Special Helsinki Fare

To commemorate its new route, JAL is launching a campaign fare of JPY92,000 to the five Finnish cities of Helsinki, Rovaniemi, Ivalo, Kittila, Oulu and an Estonian city of Tallinn. Tickets will be on sale between October 12 and October 31, 2012, for departures from the commencement of the service on February 25 to March 30, 2013.

- Reservations must be completed by October 28, 2012.
- Add JPY 10,000 (round-trip) for itineraries originating from other Japanese cities besides Tokyo
- Applicable only to flights JL413 and JL414 and connections to and from these flights.
- Subject to seat availability
- Insurance and taxes are not included

Customers may also use existing fares, including recently announced joint fares with British Airways, to purchase tickets on JAL's new nonstop flight to-Helsinki. Customers may also add up to JPY 80,000 to the fares listed in the table below for connections to other European cities.

Class of Travel	Fare Name	Fare Range
Business Class	JAL/BA Business Class Normal Fare	JPY 1,152,000 – JPY 1,212,000
	Business Saver	JPY 842,000 – JPY 1,042,000
	JAL/BA Business Saver 14	JPY 562,000 – JPY 762,000
	JAL/BA Business Saver 21 – Weekend Stay	JPY 380,000 – JPY 580,000
Economy Class	JAL/BA Economy Class Normal Fare	JPY 802,000 – JPY 862,000
	JAL Economy Saver Flex	JPY 452,000 – JPY 492,000
	JAL/BA Economy Saver	JPY 402,000 – JPY 442,000
	JAL/BA Dynamic Saver 7 Type – A to F	JPY 91,000 – JPY 273,000

- The fares shown above include fuel surcharges of JPY42,000 per round-trip, applicable for tickets purchased between October 1, 2012 and November 30,2012.

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