

JOINT MEDIA RELEASE

JAL and MOS BURGER Present [AIR MOS Teriyaki Egg Burger] On Select Flights

TOKYO, February 14, 2013: Japan Airlines (JAL) and MOS FOOD SERVICES, INC. (MOS BURGER), a well-known hamburger chain established in 1972 in Japan, will collaborate for the third time in the eighth installment of JAL's popular AIR Series in-flight meal service. Following the successful introduction of AIR MOS Burger (Teriyaki) and AIR MOS Rice Burger in the past, JAL and MOS BURGER have designed a JAL Original version of the AIR MOS Teriyaki Egg Burger that will be served onboard select routes from March 1 to May 31, 2013.

AIR MOS Teriyaki Egg Burger is adapted from MOS BURGER's classic Teriyaki Burger, sold since 1973 in MOS BURGER chain stores. Served with warm bread, hamburger patty wrapped in special paper, fresh, locally produced lettuce, and finely-cut hard-boiled egg mixed with mayonnaise that can be used as a spread or savored on its own, customers can enjoy the process of making their own burger adding just the right amount of teriyaki sauce and mayonnaise-type sauce suited to their liking. The tray mat and packaging in which it is served also bear the MOS BURGER logo and JAL aircraft in a refreshing, appealing pop design.



Established in Japan and committed to retaining the nation's unique flavors, MOS BURGER and JAL began presenting customers this special in-flight meal experience available only onboard select flights. AIR MOS Teriyaki Egg Burger will be served in Premium Economy and Economy Class during a second meal service on flights departing Tokyo (Narita) to New York (John F. Kennedy), Boston, Chicago, Los Angeles, San Diego, London, Paris and Frankfurt.

JAL will continue seeking ways to bring customers greater service through more delectable meal choices, hospitable services, and an enhanced onboard experience based on JAL's customer service principles of [Tradition], [Innovation] and the [Heart of Japan].

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