

Japan Airlines Serves Selected Shochu on International Routes

TOKYO August 27, 2013: Japan Airlines (JAL) announced to provide customers a refreshing line-up of shochu (Japanese distilled beverage) in its First Class, Business Class and Premium Economy on international routes from September 1, 2013.

“Hyakunen no Kodoku” provided in the First Class is distilled from barley, which has light amber and fragrance of barley. “Tomi no Hozan” in Business Class is made from sweet potato, which has slight sweet with a flavor of citrus fruit and “Naka Naka” also served in Business Class is highlight for its sweetness of barley and roasted flavor. “Tomi no Hozan” is also available in Premium Economy.



“Hyakunen no Kodoku”



“Tomi no Hozan”(Left) and “Naka Naka”(Right)

Outline of service

1. Eligible classes and routes

[First Class]: Japan = Los Angeles, Chicago, New York, London, Frankfurt, Paris, Jakarta routes

[Business Class]: All international flights except Japan = Korea route

[Premium Economy]: Select flights on Japan = Los Angeles, Chicago, New York, London, Frankfurt, Paris, Sydney, Jakarta, Bangkok routes

2. Brand of shochu

	First Class	Business Class	Premium Economy
shochu made from sweet potato	Mori Izo (Current shochu)	Tomi no Hozan (Current: Jinkoo)	Tomi no Hozan (Current: Gokoo made from barley)
shochu made from barley	Hyakunen no Kodoku (Current: Kanehachi)	Naka Naka (Current: Gokoo)	

*The current shochu are available on some flights.

End