



JAL Serves New Line-up of Japan-made Cheese on International Flights ~Japan-made cheese are available on select flights departing from Japan~

TOKYO August 28, 2013: Japan Airlines (JAL) will offer a new lineup of Japanese cheese for First and Business Class customers on select international routes from September 1, 2013.

As an airline established in Japan, we are willing to promote the excellence of Japanese cheese to our customers and we will introduce the cheese from Hokkaido, Tochigi Prefecture, Chiba Prefecture, Nagano Prefecture and Yamanashi Prefecture at this time of changing the selection.

In First Class, garnish is also carefully selected considering the suggestions from the cheese producers to go well with each kind of cheese. In Business Class, we will offer cheeses from Hokkaido and each different flavor and taste is enjoyable.

JAL also offer fine selected wines, seasonal sake and shochu matching our selected Japanese cheese and we are pleased to present Japanese high-quality products through our in-flight service to the world.



Outline of service

1. Effective Period: September 1, 2013 ~ February 28, 2014
2. Applicable Class: On International route
First Class (5 kinds of cheese)
Business Class (3 kinds of cheese)*
3. Applicable Routes:

*For more details, please refer to the lists below.

First Class

From Tokyo (Narita) to Los Angeles, Chicago, New York, London, Frankfurt, Paris and Jakarta

Business Class

From Tokyo (Narita) to Los Angeles, San Diego, Vancouver, Chicago, Boston, New York, Honolulu, London, Frankfurt, Paris, Moscow, Helsinki, Sydney, Singapore, Kuala Lumpur, Jakarta, Delhi, Hanoi, Ho Chi Minh City and Bangkok

From Tokyo (Haneda) to San Francisco and Paris

2 kinds of cheese are available on flights from Tokyo (Narita) to Honolulu, from Osaka (Kansai) to Bangkok and Honolulu as well as from Nagoya (Chubu) to Honolulu.

<More>



[Served in First Class]

Date from September 1 to November 30, 2013

Cheese Name	Cheese Type	Producer	Area
Wakakusa(green grass) Camembert	Bloomy Rind	Tokachino Fromage	Tokachi, Hokkaido
Sakagura	Washed-Rind	Kyodogakusha Shintoku Farm	Tokachi, Hokkaido
Kimagure Blue	Blue Cheese	Sarabetsu Cheese Kobo	Tokachi, Hokkaido
Tsurui Gold Label	Firm Cheese	Rakurakukan	Kushiro, Hokkaido
Chausudake	Goat Cheese	Ima Farm	Tochigi



Date from December 1 to February 28, 2014

Cheese Name	Cheese Type	Producer	Area
Brie de Tokachi	Bloomy Rind	Tokachino Fromage	Tokachi, Hokkaido
Sakebitashi	Washed-Rind	Fromage KOMAGATA	Chiba
Kobuchizawa Blue	Blue cheese	Kobuchizawa Cheese Kobo	Yamanashi
Hakodate Maribo	Firm Cheese	Hakodate Milk	Hakodate, Hokkaido
Serendipity	Goat Cheese	Kaze no tani farm Hakuba	Nagano



<More>

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[Served in Business Class]

Date from September 1 to November 30, 2013

Cheese Name	Cheese Type	Producer	Area
Oishii Camembert	Bloomy Rind	Tokachino Fromage	Tokachi, Hokkaido
Gouda	Firm Cheese	North Plain Farm	Okoppe, Hokkaido
Hayakita Blue	Blue Cheese	Muminsha	Iburi, Hokkaido



Date from December 1 to February 28, 2014

Cheese Name	Cheese Type	Producer	Area
YUKI(Snow)	Bloomy Rind	Kyodogakusha Shintoku	Tokachi, Hokkaido
Gouda	Firm Cheese	North Plain Farm	Okoppe, Hokkaido
Miso Camembert	Others	Tokachino Fromage	Tokachi, Hokkaido



End