



JAL Introduces New Amenity Kits in Its International Business Class

TOKYO October 2, 2014: Japan Airlines (JAL) will provide new amenity kits in Business Class on its long-haul routes from October 6, 2014.

The new amenity kits will come in pouch with two different colors from TUMI, black for outbound flights and red on inbound flights. Business Class passengers will discover how relaxing their flight can be with our new amenity kits.

JAL is striving to provide customers with new and innovative products and services under its banner “Embrace new Challenges JAL.”

Outline

1. Service Effective: October 6, 2014 ~
#Amenity kits will be served on inbound flights from October 7, 2014.
2. Applicable Routes: Tokyo (Haneda) = San Francisco, London and Paris
Tokyo (Narita) = Chicago, Boston, New York, Los Angeles, San Diego, Vancouver, Frankfurt, Helsinki, Paris, Moscow, Sydney
3. Applicable Class: JAL International Business Class
4. New Amenity Kits: Black pouch will be offered on outbound flights and the red one will be provided on inbound flights.

[Items in pouch]

Lip cream, Toothbrush set, Moisture mask, Earplugs, Eye mask, Pocket tissue.



<More>



[New design to be introduced next spring]

The Business Class amenity pouch will be introduced in different shape next spring.



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