



## *JAL Launches New Convenient Mobile Site in Twelve Languages for Overseas Customers*

**TOKYO October 8, 2014:** Japan Airlines (JAL) announced the launch of new easy-to-use multilingual mobile sites to assist overseas customers with their travel needs. Customers can access JAL's overseas mobile sites (via [www.jal.com](http://www.jal.com)) which are available in 23 regions<sup>1</sup> and 12 languages<sup>2</sup>, with their smartphones for a simple and quick online experience from anywhere and at any time.

To assist global customers in planning and managing their trips more easily and smoothly, in addition to offering a choice of languages, JAL also focused on usability by making all functions and content accessible with as few taps as possible.



**Ticket Purchase<sup>3</sup>** is now extremely convenient on JAL's overseas mobile sites. Customers can purchase flight tickets with just five simple steps - check availability, select flights, confirm fare, input passenger information and purchase.

**Web Check-in (QuiC)** function on the mobile sites enables customers to be able to select seats, check-in online and issue boarding passes in advance<sup>4</sup>, without spending extra time queuing at the airport for check-in.

**View Reservation** has also been designed with a clearer layout to allow customers to quickly check on their booking status and other information regarding their flight reservations.

**Arrival & Departures** information of JAL flights can be simply checked on the mobile site. Flight information such as arrival/departure time, airport terminal, boarding gate number and flight time is provided with real-time update.

JAL is committed to “Embracing New Challenges”, and is striving to implement the latest in modern technology and new ideas to provide customers with a more convenient travel experience.

<sup>1</sup> Overseas mobile site will be automatically reflected after selecting Country (except Japan) and Language on the top page of [www.jal.com](http://www.jal.com)

<sup>2</sup> Japanese, English, French, German, Italian, Russian, Spanish, Korean, Simplified Chinese, Hong Kong Traditional Chinese, Taiwan Traditional Chinese, Thai

<sup>3</sup> Ticket Purchase service is not available on some regional sites

<sup>4</sup> Conditions of use apply. For details, please check <http://www.jal.co.jp/en/quic-i/>

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