



Japan Airlines Develops Countdown App for Apple Watch

~ Enable customers to check flight status and check-in at boarding the gate ~

TOKYO, April 8, 2015: Japan Airlines (JAL) today announced it has developed an app for Apple Watch that will make it even more convenient for customers to obtain important travel information, check flight status on the go and check-in at the gate.

Tailored specifically for Apple Watch, the JAL Countdown app provides passengers with timely information about domestic flights – including flight status and boarding gate details – as well as boarding procedures and notifications at the airport.

To better serve the diverse needs of customers, JAL worked with IBM Interactive Experience, the world's largest digital agency, to support the development and design of the new app. IBM's user-centered design approach and use of big data helped to create a customer experience as unique as Apple Watch.

By tapping notifications delivered on Apple Watch, passengers can check gate details, flight status and boarding times on their wrist. Passengers can also countdown the exact time to their flight in increments of ten minutes, giving them worry-free time to shop, eat or relax before their flight. With a two dimensional QR code, passengers can board flights, go through security check points and enter airport lounges right from their Apple Watch.

The JAL Countdown app will provide users with three design options as it counts down the departure time. To take advantage of the Apple Watch's customization capabilities, JAL Countdown displays images to depict upcoming activity, such as an animated plane taking off when it's time for departure.

JAL will continue to take efforts for expanding services to help passengers go on board more speedy and smoothly. The JAL Countdown app will provide support for greater ease for your next JAL flight.

The JAL Countdown Apple Watch APP will be available on the Apple Watch App Store on April 24, 2015. The JAL Countdown app for iPhone is available today from the App Store.

For more information about JAL Countdown app, visit <https://www.jal.co.jp/k-tai/appli/countdown/>

<More>



Design features



Digital



Chrono



Twinkle

Screen Capture Images:



END