



JAL Chosen as Tokyo 2020 Official Airline Partner

~ JAL will support Japan in embracing challenges
by providing safe and comfortable air transportation ~

Tokyo June 15, 2015: Japan Airlines (JAL) is pleased to announce that the company has signed a Tokyo 2020 Official Partner (passenger air transport services category) agreement today with the Tokyo Organising Committee of the Olympic and Paralympic Games. With this agreement, JAL will become an official partner of both the Tokyo 2020 Olympic and Paralympic Games and a proud sponsor of Japan's national Olympic and Paralympic teams which will take part in Olympic and Paralympic Games-related competitions from 2016 to 2020.

As a Tokyo 2020 Official Partner, JAL will actively participate as a member of the 'All Japan' team supporting the efforts of Japan's national Olympic and Paralympic teams and the successful delivery of the 2020 Games. JAL was honored to be selected to transport the Olympic Torch from Athens to Japan for the Tokyo 1964 Olympic Games. In 1998, the company became an Official Partner of the Japan Olympic Committee, and in 2005 concluded an Official Partner agreement with the Japanese Paralympic Committee. JAL supports Japan's Olympic and Paralympic teams by providing them with safe and comfortable air transport services, as well as conducting various programmes aimed at promoting sport. By signing the partner agreement, we will leverage the experience and expertise we have accumulated over the years to transport Japan's national teams and delegations. We will also further expand our activities to support the advancement of sport and foster young athletes.

"It's a great pleasure for JAL to be appointed as one of official partners for 2020 Tokyo Olympic and Paralympic Games," said Yoshiharu Ueki, President of Japan Airlines. "All JAL staff will do our best to create the finest games in the history of the Olympics and Paralympic games, the Games that provide dreams, hopes and inspiration to future generations and contribute to the revitalization of Japan."

In its Games Vision, Tokyo 2020 announced its intention to deliver "the most innovative Olympic and Paralympic Games in history and inspire positive change in the world." JAL will embody this vision by communicating the company's own brand values "Tradition, Innovation, and the Spirit of Japan," inflight and at airports, where international visitors will have their first experience of Japan, and strive to become the world's most valued and preferred airline.

Tokyo 2020



JAPAN AIRLINES



Contract summary

Contract programme	The Tokyo 2020 Sponsorship Programme
	Official Partner (Passenger air transportation services)
Outline	As a partner in the Tokyo 2020 Sponsorship Programme, JAL has the right to use designations and designated marks in its promotions to contribute to the success of the Tokyo 2020 Olympic and Paralympic movements, and support Japan's national Olympic and Paralympic teams.
Period	From 15 June 2015 to 31 December 2020
	Sponsored Games
	- The Games of the XXXII Olympiad (Tokyo 2020)
	- The Tokyo 2020 Paralympic Games
	Support to Japan's national Olympic and Paralympic teams
Coverage	- The Second Winter Youth Olympic Games (Lillehammer 2016)
	- The Games of the XXXI Olympiad (Rio 2016)
	- The Rio 2016 Paralympic Games
	- The XXIII Olympic Winter Games (PyeongChang 2018)
	- The PyeongChang 2018 Paralympic Winter Games
	- The Third Youth Olympic Games (Buenos Aires 2018)
	- The Third Winter Youth Olympic Games in 2020
	- The Games of the XXXII Olympiad (Tokyo 2020)
	- The Tokyo 2020 Paralympic Games
Territory	Japan

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