

## Japan Airlines to launch official Instagram Account

~ Share the joy of travel with JAL's unique photos ~

TOKYO August 18, 2015: Japan Airlines (JAL) launched official Instagram account to interact and engage with more customers. The new account will offer unique Aircraft photos, beautiful sceneries from inside the aircraft, and worldwide landscapes connected with people's everyday life to share the joy of travel and to encourage customers to travel more.

Follow JAL on Instagram at @japanairlines\_jal.

JAL will continually embrace new challenges to serve customers with more innovative products and high-quality services. URL: https://instagram.com/japanairlines\_jal/



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\*Instagram is a social networking app for sharing photos and videos with over 300 million active users worldwide, and over 70 million photos and videos are posted every day.

This service is owned or controlled by Instagram, LLC. URL : https://instagram.com/