



## **JAL to Enrich the Online Booking Services for Travelers to Japan** ~ New Portal to Book Japan's Nationwide Highway Bus - WILLER EXPRESS ~

**Tokyo October 28, 2015:** Japan Airlines (JAL) announced the partnership with one of the major highway bus companies in Japan – WILLER TRAVEL Inc. (WILLER TRAVEL), to enable travelers to book the bus tickets of a wide highway network across Japan on JAL's global website ([www.jal.com](http://www.jal.com)).

On top of the ticket purchase, JAL's global website is providing online booking services for hotels, car rental, local tour and Wi-Fi services to assist travelers to plan for their trip easier and have more enjoyable travel experiences in Japan.

JAL's new partnership with WILLER TRAVEL enhances the convenience for leisure or business travelers to purchase long-distance or highway bus tickets within WILLER TRAVEL's nationwide highway network, which covers over 70 routes throughout Japan operated by WILLER TRAVEL's self-operating highway bus – WILLER EXPRESS and other 55 tie-up bus companies.

To celebrate the launch of this new service, up to December 15, 2015, a web discount coupon (3,000yen) will be offered to all JAL website users who book the tickets of highway bus operated by WILLER EXPRESS.

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### **About Japan Airlines**

Japan Airlines (JAL) was founded in 1951 and became the first international airline in Japan. A member of the **oneworld®** alliance, the airline now reaches more than 305 airports in 51 countries and regions together with its codeshare partners with a modern fleet of more than 220 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, has reached over 29 million members worldwide. Awarded the most punctual major international airlines in 2009, 2010, 2012 and 2013, JAL is committed to providing customers with the highest levels of flight safety and supreme quality in every aspect of its service, and aims to become the most preferred airline in the world.

For more information, please visit <http://www.jal.com/en/outline/>

Facebook: <https://www.facebook.com/japanairlines.asia>

Follow JAL on Instagram at [@japanairlines\\_jal](https://www.instagram.com/japanairlines_jal)

**Reference: New category of “Bus” on “Hotels, cars and more” section of [www.jal.com](http://www.jal.com)**





## Hotels Worldwide (including Japan)

	50 miles per booking	<p><b>Booking.com</b></p> <p>The world leader in booking accommodations online. Best price guarantee for more than 29 types of properties in 42 languages. 24/7 customer service provided.</p> <p>Destination : <b>worldwide</b></p>	
	50 miles per booking	<p><b>agoda.com</b></p> <p>Agoda.com is an award-winning hotel booking website, offering hundreds of thousands of hotels worldwide in 37 languages. Customers enjoy a lowest-price guarantee, 100% instant confirmation, millions of real customer reviews, and 24/7 multi-lingual customer service.</p> <p>Destination : <b>worldwide</b></p>	
	50 miles per booking	<p><b>Hotels.com</b></p> <p>World's leading hotel booking website - Over 85 sites in 42 languages with 510,000+ properties worldwide. Offers Hotels.com Rewards – Collect 10 nights and Get 1 night free! More than 14 million real guest reviews. 24/7 multilingual call centers.</p> <p>Destination : <b>worldwide</b></p>	

[How to Accumulate Mileage](#)

## Car Rental

	1 mile per 100 yen	<p><b>Times Car RENTAL</b></p> <p>24/7 Online Reservation is available at over 460 locations in Japan. English GPS is available.</p> <p>Destination : <b>Japan</b></p>	
	50miles per day (outside Japan only)	<p><b>Hertz</b></p> <p>Hertz Car Rental, a global car rental company, teams up with Toyota to provide car rental services over 180 locations in Japan. Multilingual car navigation systems are available. (except for some models and regions). Special discount* is exclusively offered to customers who book through jal.com and drive in Japan.</p> <p>*The discount is not available for some seasons, vehicle models, regions and conditions.</p> <p>Destination : <b>worldwide</b></p>	Special discount in Japan
	1 mile per 100 yen	<p><b>NISSAN Rent a Car</b></p> <p>Nissan Rent A Car is NISSAN MOTOR Group. We look forward to seeing you at airports and stations in whole Japan. We provide English, Korean, Traditional Chinese GPS (except for some vehicles)</p> <p>Destination : <b>Japan</b></p>	

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## Bus

		<p><b>WILLER TRAVEL</b></p> <p>willerexpress.com, a popular highway bus booking website, offering more than 70 routes throughout Japan, including overnight buses. Perfect if you are looking for a safe and comfortable way to travel for cheap and save on accommodation costs!</p> <p>Destination : <b>Japan</b></p>	3,000yen coupon for JAL site users
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## Tours

		<p><b>HATO BUS</b></p> <p>HATO BUS has offered the perfect introduction of Tokyo to guests from overseas for more than half a century. Let's spend our exciting day in this great city "Tokyo"!</p> <p>Destination : <b>Japan</b></p>	
		<p><b>VELTRA</b></p> <p>Specialized provider of fun and exciting tours and activities all over Japan. Meet geisha in Kyoto, tour the hidden streets of Tokyo, visit Mt. Fuji, discover the beaches of Okinawa and more! With convenient online booking and English support, experience the best of Japan.</p> <p>Destination : <b>Japan</b></p>	

## Wi-Fi

		<p><b>FREE Wi-Fi</b></p> <p>Foreign visitors flying JAL are invited to enjoy free Wi-Fi connection in Japan! With two of the largest free Wi-Fi service providers - NTT East and Travel Japan Wi-Fi, you can easily find more eligible free Wi-Fi access spots around the country. After booking your JAL ticket, please don't forget to apply the access ID and password for free Wi-Fi connection.</p> <p>Destination : <b>Japan</b></p>	
		<p><b>Wi-Fi Router Rental</b></p> <p>Rental WiFi for Travelers to Japan</p> <ol style="list-style-type: none"> <li>900yen/day fixed rate plus a further 10% off through JAL's exclusive discount!</li> <li>Blazing fast 4G LTE! Widest coverage in Japan! Fixed daily price for unlimited access!</li> <li>Share the signal among multiple devices! Pick-up counters at all major airports in Japan!</li> </ol> <p>Destination : <b>Japan</b></p>	10%OFF for JAL site user