



## JAL Launches Mobile Site in English for its Domestic Service

**Tokyo November 25, 2015:** Japan Airlines (JAL) launched mobile site in English for domestic service, providing English-speaking customers with more convenience including the domestic flight booking and purchase, and view reservation function, which are same as those on JAL’s website for domestic flights in English ([www.jal.co.jp/en/](http://www.jal.co.jp/en/)).

The number of foreign visitors to Japan has already reached more than 15 million, and is expected to achieve 20 million in 2015. To meet more foreign customers’ need, JAL has upgraded the English website in Japan to give foreign travellers with more easy access to use JAL domestic flights.

JAL will continue to embrace new challenges to improve the quality of services with the aim of becoming the most preferred airline in the world.

### Features include:

- Simple design was used especially for mobile site.

JAL has used a simple design layout which is easy-to-understand and can be easily navigated.

- Flight tickets can be booked and purchased easily.

Customers can book and purchase domestic flight tickets simply and quickly even during travel. Customers can also view their reservation.

- Cheapest fares before and after travel date are available.

If you search flights by checking “Flexible Travel Dates” in date selection of vacant seat inquiry, you can compare and check the matrix for lowest fare before and after the travel date.

URL to mobile site : <http://sp.jal.co.jp/en/>



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