



Japan Airlines Launches a New Service to Support Air Travel of JMB Customers with FLY ON Status during Pregnancy and after Childbirth

Tokyo May 25, 2016: Japan Airlines (JAL) will launch a new service to JAL Mileage Bank (JMB) customers during their life stages including pregnancy, childbirth and child's growth.

During pregnancy and on/after childbirth, some customers with FLY ON status may have to decrease the frequency of air travel and thus are not able to maintain their status.

This new service aims to provide customers concerned with smooth travel experience. On and after childbirth, customers with FLY ON status (*1) can apply JMB Crystal status for a maximum period of 12 months, which will provide them with various services including check-in at priority counter, priority boarding and access to JAL's airport lounges.



JAL wants to support our customers' travel during the important moments of their life. With the aim of becoming the most preferred airline in the world, the airline will continue to develop and provide customers with more innovative services.

(*1) FLY ON status is a program that is offered to customers who frequently fly mainly with the JAL Group flights. Various services are available depending on their status (JMB Diamond, JGC Premier, JMB Sapphire and JMB Crystal) including bonus miles per flight and access to eligible airport lounges.

For more details, please visit JAL website: www.jal.co.jp/en/jalmile/flyon/guide.html

Outline of the service

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| Eligible Customers: | JMB members with FLY ON status at the time of childbirth |
| Application period: | Until the end of the birthday month when the child reaches two |
| Period of JMB Crystal Status: | Up to 12 months (until the end of the service year (March 31) that the application is submitted) |

<More>



Available services:

➤ Dedicated counters

Domestic flights (when using Class J): Access to JAL Global Club counters at airports
International flights: Access to Business Class counters at airports

➤ Domestic airport Lounge service

Lounge Coupons for Domestic Sakura Lounge Access at Haneda Airport
(10 electronic coupons)

➤ International boarding

Priority boarding

➤ Domestic arrival

Priority baggage pickup service when using Class J

➤ Other information

Eligible male customers can also apply for this status.

For further details about the terms and conditions, please visit JAL website:

(Japanese): www.jal.co.jp/jmb/lifestyle/

(English): www.jal.co.jp/en/jmb/lifestyle/

For further details about services for JMB Crystal status members, please visit JAL website:

www.jal.co.jp/en/jalmile/flyon/crystal.html

There are more services available for pregnant passengers and passengers traveling with infants and babies.

For more details, please visit JAL website below:

(Japanese): www.jal.co.jp/jmb/lifestyle/

(English): www.jal.co.jp/en/jmb/lifestyle/

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