

JAL Renews In-flight Meals In Economy Class On China, Hong Kong And Taiwan Routes

~ Brand New Menus under the Theme of "Hokkaido"~

Tokyo May 26, 2016: Japan Airlines (JAL) has been serving fun, surprising and delicious in-flight meals in Premium Economy Class and Economy Class from JAL KITCHEN GALLERY under the meal service concept of "JAL's Exclusive Restaurant in the Sky" and has received positive feedback from many passengers.

From June 1, 2016, meals served in Economy Class aboard flights from Tokyo (Narita and Haneda) and Osaka (Kansai) to China, Hong Kong and Taiwan will be renewed under the theme of "Hokkaido." The same menu will also be served in Economy Class on flights from Nagoya (Chubu) to China and Taiwan routes from September 1, 2016.

JAL signed a comprehensive partnership agreement with Hokkaido in December 2015. The airline has been promoting the "Hokkaido Brand" such as tourism and food to contribute to revitalization of regional industries and economy. As Hokkaido is a very popular tourist destination for Japanese and overseas visitors alike, the airline has decided to serve new in-flight menus developed from popular local dishes and famous Hokkaido sweets on selected international routes.

JAL will continue to embrace the challenge of serving original and delicious meals and providing a wonderful travel experience filled with fun and surprises for our customers.

Applicable Class:

Premium Economy Class and Economy Class

Applicable Routes and Service Commencement Date:

June 1, 2016 ~ Flights from Tokyo (Narita and Haneda) and Osaka (kansai) to

China, Hong Kong and Taiwan

Flights from Nagoya (Chubu) to China and Taiwan September 1, 2016 ~

Menu:

The first installment is "Two Flavor Curry and Rice" developed by Gotoken, a historic Japanese-style western restaurant in Hakodate, Hokkaido. Gotoken, established in 1879 in Hakodate, has been loved by both Japanese and overseas celebrities. Enjoy the tasty and popular dish of this well-established restaurant aboard JAL flights.

Following "Two Flavor Curry and Rice," we will be serving menus arranged from well-known Hokkaido dishes.



Challenges

"Two Flavor Curry and Rice" to be served in early June





Menu Sample for Coming Season (The Original Place)



Omelette Rice ~under the supervision of "Gotoken"~ (Hakodate)



Grilled Chicken with White Sauce ~under the supervision of "Gotoken"~ (Hakodate)



Fried Chicken in Ginger Flavor and Egg with Rice (Kushiro)



Fried Noodles with Seafood in Salt Flavor (Kitami)



Curry and Omelette Rice (Furano)



White Curry and Rice (Mombetsu)



Pork Cutlet with Demi-glace Sauce and Cooked Rice with Bamboo Shoot

(Nemuro)



Grilled Pork with Rice (Obihiro)



Grilled Salmon with Miso Sauce (Ishikari)

Note:

- 1. The Main Dish will be renewed every 15 days. For details, please visit JAL's website.
- 2. The photos show an image of the planned meals.

From September, JAL will serve popular sweets from confectionery makers Ishiya Co., Ltd, famous for Shiroi Koibito, a European-style cookie, and Rokkaitei, well known for Butter Sand, a butter

- # JAL will serve Häagen-Dazs ice cream on international flights from June to August.
- # Häagen-Dazs ice cream will still be served on select routes on and after September.