



## World's First ZERO HALLIBURTON Amenity Kits onboard JAL International Business Class

**Tokyo December 04, 2015:** Japan Airlines (JAL) will introduce new amenity kits to Business Class cabin on select international routes from December 28, 2015.

JAL will be the world's first airline to provide an original amenity kits collaborating with luggage manufacturer ZERO HALLIBURTON. ZERO HALLIBURTON is famous for its aluminum cases, which used on Apollo 11 in 1969 to carry moon rocks safely back to the Earth.

The kits on outbound flights from Japan are designed in a soft case, and a semi-hard case introduced on inbound flights. The colors will also change through the seasons, featuring dark green or orange on outbound flights, and red or black on inbound flights. Amenities inside the new pouches are expected to deliver a more comfortable journey during flights.

JAL continues to embrace new challenges to deliver a refreshing and innovative travel experience to customers.



<Soft case on outbound flights>



<Semi-hard case on inbound flights>



### <Amenities>

- Lip balm
- Toothbrush set
- Moisture mask
- Eye mask
- Earplugs
- Pocket tissue

# ZERO HALLIBURTON

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## 【Overview】

- (1) Service effective: December 28, 2015 ~
- (2) Applicable routes: Tokyo (Haneda) = San Francisco, London (LHR) and Paris (CDG)  
Tokyo (Narita) = New York (JFK), Boston, Chicago, Dallas/Fort Worth (DFW),  
Los Angeles, San Diego, Vancouver, Paris (CDG), Frankfurt,  
Helsinki, Moscow and Sydney  
Osaka (Kansai) = Los Angeles
- (3) Applicable class: JAL international Business Class

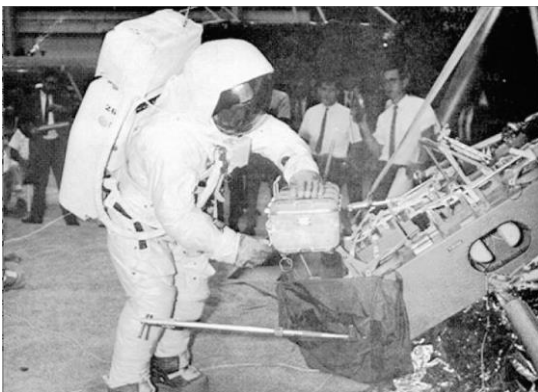
Note: On the launch of this service, the soft case will be dark green and the semi-hard case will be red.

### About ZERO Halliburton

The ZERO Halliburton story began by creating the first aluminum travel cases. Contemporary design, unsurpassed quality and protection meeting military specifications define the essence of the company. Security, durability and reliability were its top priority 77 years ago and remain the same today. In 1938, Erle P. Halliburton, a globetrotting businessman, commissioned a team of aircraft engineers to build him cases that could withstand the rough terrain of the Texas oilfields in the back of his truck. The original aluminum case was born, becoming the very definition of protection and ruggedness in business and travel cases. Every effort has been made ensure that only the finest material, the most advanced techniques, and the most precise crafting are employed to make each and every case. That heritage continues today.

In addition, Zero Halliburton provided slightly modified cases to NASA in 1969 to use on Apollo 11. The aluminum cases were used to safely carry moon rocks back to Earth.

About ZERO Halliburton, please visit <http://zerohalliburton.com/>



### About Japan Airlines

Japan Airlines (JAL) was founded in 1951 and became the first international airline in Japan. A member of the **oneworld®** alliance, the airline now reaches more than 305 airports in 51 countries and regions together with its codeshare partners with a modern fleet of more than 220 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, has reached over 29 million members worldwide. Awarded the most punctual major international airlines in 2009, 2010, 2012 and 2013, JAL is committed to providing customers with the highest levels of flight safety and supreme quality in every aspect of its service, and aims to become the most preferred airline in the world. For more information, please visit <http://www.jal.com/en/outline/>.

Follow JAL on Instagram at [@japanairlines\\_jal](https://www.instagram.com/japanairlines_jal).

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