



Joint Release

Hawaiian Airlines, Japan Airlines Expand Frequent Flyer Program Partnership

Reciprocal mileage earning and redemption benefits begin Oct. 1

Tokyo, September 19, 2018 – Hawaiian Airlines and Japan Airlines (JAL) today announced that JAL Mileage Bank (JMB) and HawaiianMiles members will enjoy reciprocal frequent flyer benefits effective Oct. 1 as the carriers grow their comprehensive partnership to offer more value to travelers.

“With access to over 800 daily flights, we’re pleased to offer HawaiianMiles and JAL Mileage Bank members the combined strength of Japan and Hawaii’s best route network and frequent flyer programs,” said Bryan Kapeckas, managing director of loyalty and travel products at Hawaiian Airlines.

Under the enhanced program, HawaiianMiles members will be able to earn and redeem miles on all international and Japan domestic flights in JAL’s network, while JAL Mileage Bank members will earn and redeem JMB miles on Hawaiian’s neighbor island and international network. Until now, JAL Mileage Bank and HawaiianMiles members have earned miles on codeshare flights only.

The expanded frequent flyer program is the second phase of the carriers’ comprehensive partnership launched in March with the start of codeshare flights. In June, Hawaiian and JAL filed an application with the U.S. Department of Transportation and Japan’s Ministry of Land, Infrastructure, Transport and Tourism seeking immunity from antitrust laws to create a joint venture promising significant advantages to consumers.

For more information on the HawaiianMiles program, please visit
<https://www.hawaiianairlines.com/hawaiianmiles2>.

For more information about the JAL Mileage Bank program, please visit
<http://www.jal.co.jp/en/jmb/>

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About Japan Airlines

Japan Airlines (JAL) was founded in 1951 and became the first international airline in Japan. A member of the **oneworld®** alliance, the airline now reaches more than 344 airports in 56 countries and regions together with its codeshare partners with a modern fleet of more than 228 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, is one of the largest mileage programs in Asia. Awarded one of the most punctual major international airlines, JAL is committed to providing customers with the highest levels of flight safety and supreme quality in every aspect of its service, and aims to become one of the most preferred airlines in the world.

For more information, please visit www.jal.com/en/outline/

Facebook: www.facebook.com/JapanAirlinesWorldwide/

Follow JAL on Instagram at [@japanairlines_jal](https://www.instagram.com/japanairlines_jal)

About Hawaiian Airlines

Hawaiian® has led all U.S. carriers in on-time performance for each of the past 14 years (2004-2017) as reported by the U.S. Department of Transportation. Consumer surveys by *Condé Nast Traveler* and *Travel + Leisure* have placed Hawaiian among the top of all domestic airlines serving Hawai'i.

Now in its 89th year of continuous service, Hawaiian is Hawai'i's biggest and longest-serving airline. Hawaiian offers non-stop service to Hawai'i from more U.S. gateway cities (12) than any other airline, along with service from Japan, South Korea, China, Australia, New Zealand, American Samoa and Tahiti. Hawaiian also provides approximately 170 jet flights daily between the Hawaiian Islands, with a total of more than 250 daily flights system-wide.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at HawaiianAirlines.com. Follow Hawaiian's Twitter updates ([@HawaiianAir](https://twitter.com/HawaiianAir)), become a fan on Facebook ([Hawaiian Airlines](https://www.facebook.com/HawaiianAirlines)), and follow us on Instagram ([hawaiianairlines](https://www.instagram.com/hawaiianairlines)). For career postings and updates, follow Hawaiian's [LinkedIn](#) page.

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