



NEWS

FOR IMMEDIATE RELEASE March 23, 2018 Contact: Alex Da Silva (808) 835-3712 Alex.DaSilva@HawaiianAir.com

> Tara Shimooka (808) 838-5409 Tara.Shimooka@HawaiianAir.com

Mark Morimoto +81-(0)3-5460-3105 mark.morimoto@jal.com

Hawaiian Airlines and Japan Airlines to Commence Codeshare Ticket Sales

TOKYO – Hawaiian Airlines, Hawai'i's flagship carrier, and Japan Airlines will begin sales of their highlyanticipated codeshare flights today for travel starting March 25. Guests traveling between Japan and Hawai'i will enjoy unrivaled value in a partnership that brings together JAL's network of over 30 domestic cities and 11 international destinations and Hawaiian's convenient flight connections throughout its island chain.

"We're excited to extend our reach in Japan and welcome new guests onboard Hawaiian so they may experience our hospitality and the unique charm of our islands," said Peter Ingram president and CEO at Hawaiian Airlines. "We're also thrilled to offer Hawai'i residents the ability to earn HawaiianMiles while traveling to popular cities beyond our gateways including Fukuoka, Nagoya and Okinawa."

"We look forward to providing a seamless customer experience through this partnership with Hawaiian Airlines. As we embrace the challenge to deliver convenient travel options to our mutual customers, this is just the start of a successful relationship we envision with Hawaiian," said Yoshiharu Ueki, President of Japan Airlines.

Phase one of the comprehensive partnership includes:

- Access to 36 domestic and 11 international destinations (subject to government approval) within JAL's network, as well as all Japan-Hawaii flights.
- Access to Hawaiian's robust neighbor island network of approximately 170 daily flights
- Hawaiian Airlines inclusion into JAL's JALPAK offers guests more options on tour packages between Japan and Hawai'i beginning April 2.
- Ability to earn HawaiianMiles and JAL Mileage Bank credit on codeshare flights, including nonstop flights between Honolulu and Nagoya and Sapporo.
- Reciprocal lounge benefits.
- Convenient connections and improved guest experience following Hawaiian's relocation to Terminal 2, adjacent to JAL, at Tokyo Narita Airport beginning March 25.

Hawaiian, the largest U.S. carrier for service between Japan and Hawai'i, has carried over 3 million guests via its gateways in Haneda and Narita, Sapporo and Osaka since launching service in 2010. JAL, the No. 1 carrier on the route, transported over 1 million travelers between the two island chains in 2017.

JAL and Hawaiian plan to further enhance their partnership by creating a joint venture through an antitrust immunity agreement. The carriers anticipate filing their request with the U.S. Department of Transportation and Japanese authorities next month.

For more information, including a list of codeshare destinations, please visit www.HawaiianAirlines.com/JALPartnership.

About Japan Airlines

Japan Airlines (JAL) was founded in 1951 and became the first international airline in Japan. A member of the **one**world® alliance, the airline now reaches more than 344 airports in 56 countries and regions together with its codeshare partners with a modern fleet of more than 228 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, has reached over 31 million members worldwide. Awarded one of the most punctual major international airlines, JAL is committed to providing customers with the highest levels of flight safety and supreme quality in every aspect of its service, and aims to become one of the most preferred airlines in the world.

For more information, please visit www.jal.com/en/outline/

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About Hawaiian Airlines

Hawaiian® has led all U.S. carriers in on-time performance for each of the past 14 years (2004-2017) as reported by the U.S. Department of Transportation. Consumer surveys by *Condé Nast Traveler* and *Travel* + *Leisure* have placed Hawaiian among the top of all domestic airlines serving Hawai'i.

Now in its 89th year of continuous service, Hawaiian is Hawai'i's biggest and longest-serving airline. Hawaiian offers non-stop service to Hawai'i from more U.S. gateway cities (11) than any other airline, along with service from Japan, South Korea, China, Australia, New Zealand, American Samoa and Tahiti. Hawaiian also provides approximately 170 jet flights daily between the Hawaiian Islands, with a total of more than 250 daily flights system-wide.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at <u>HawaiianAirlines.com</u>. Follow Hawaiian's Twitter updates (<u>@HawaiianAir</u>), become a fan on Facebook (<u>Hawaiian</u> <u>Airlines</u>), and follow us on Instagram (<u>hawaiianairlines</u>). For career postings and updates, follow Hawaiian's <u>LinkedIn</u> page.

For media inquiries, please visit Hawaiian Airlines' online newsroom.