

JAL International Executive Class Sky Gallery Wins Good Design Award

Tokyo January 12, 2010: For the 2nd year running, Japan Airlines (JAL) has once again been conferred by the Chicago Athenaeum: Museum of Architecture and Design, the prestigious Good Design Award for 2009. The award goes to Sky Gallery – a relaxing space fitted with a photo exhibition panel and full-service bar onboard the airline's latest international executive class cabin. This award follows the win in 2008 for the ergonomic and ecological design of chopsticks used in JAL's first class.



Based on the concept of offering passengers a [high-quality space], the Sky Gallery is an exclusive area on the plane for executive class passengers to relax over a glass of their favourite beverage while admiring the periodically-changing photograph exhibition. From the end of December 2008, splendidly-captured images of nature in a themed collection titled [Colours of Nature] presented by Canon Inc. have been on display.

The Sky Gallery is a part of JAL's newest executive class cabin – the JAL Shell Flat Neo, which was first introduced in December 2008 together with the airline's new first class cabin - JAL Suite. These seats and the award-winning premium economy class service are now available on routes connecting Tokyo (Narita) to and from New York, Chicago, San Francisco and Los Angeles, using Boeing 777-300ER aircraft.

The Good Design award is a prestigious international award that puts the spotlight on innovative new product designs and graphics. The Museum's historic GOOD DESIGN program was founded in Chicago in 1950 by some of America's most important designers, and it remains one of the world's oldest and most important Awards Program.

For more details, please visit the following website: http://www.jal.co.jp/en/inflight/inter/executive/c_seat/

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