

Japan Airlines and British Airways Strengthen Codeshare Cooperation ~ Commencement of new codeshare flights to 13 destinations within Europe ~

Tokyo March 25, 2010: Japan Airlines (JAL) and British Airways (BA), both members of leading quality airline alliance **oneworld**[®], have reached an agreement to expand their codeshare partnership. Beginning March 28, 2010, JAL will codeshare with BA on nine new routes and from April 28, 2010, 4 new routes, all in the European region. Including current codeshare flights within the United Kingdom and within Europe, the total number of codeshare flights between the two airlines will be 23, broadening JAL's Europe network to cover 36 cities with 54 routes.

JAL and BA first started to codeshare in February, 2004. At present, "JL" indicators are placed on BA-operated flights plying ten routes from London (Heathrow) to such destinations as Manchester and Vienna among others. Of the latest 13 routes, Brussels - the capital of Belgium, and Geneva in Switzerland are cities well-known to Japanese travelers and that will be brand new additions to JAL's network while Athens gets placed back on the map after a 20 year absence since the airline suspended operations there in 1990.

With this expansion, JAL can now provide more convenience to customers traveling to popular tourist destinations like Madrid and Barcelona in Spain, to business cities in Germany like Berlin and Munich, as well as several other cities in Northern Europe.

oneworld partners Japan Airlines and British Airways are in discussions to further augment their bilateral partnership beyond codeshare arrangements, details of which will be announced as soon as developments are finalized. Customers of the alliance-partners can be certain to look forward to exciting new products offered in the near future.

Reservations and ticket sales begin on the respective commencement dates of the new codeshare flights.

New Codeshare Flights Starting March 28, 2010

Flight	Route	Dep.Time (Local time)	Arr.Time (Local time)	Days of Operation	Remarks
JL5109	London (Heathrow) – Dusseldorf	19:00	21:20	Mo, Tu, We, Th, Fr, Su	
JL5100	Dusseldorf – London (Heathrow)	16:45	17:05	Daily	
JL5141	London (Heathrow) – Munich	19:55	22:45	Daily	
JL5142	Munich – London (Heathrow)	16:20	17:15	Daily	
JL5143	London (Heathrow) – Berlin	18:35	21:25	Daily	
JL5144	Berlin – London (Heathrow)	16:40	17:35	Daily	
JL5105	London (Heathrow) – Geneva	19:50	22:25	Daily	NEW
JL5106	Geneva – London (Heathrow)	15:15	15:55	Daily	
JL5107	London (Heathrow) – Basel	19:00	21:35	Daily	NEW
JL5108	Basel – London (Heathrow)	12:25	13:05	Daily	



For customer & general enquiries, please contact your local JAL office: www.jal.co.jp/en/information/inter/branch/

Journalists with media enquiries, please contact the press office: stephen.pearlman@jal.com / Tel: 81-3-5460-3109
www.jal.com/en/corporate/

JL5145	London (Heathrow) – Stockholm	20:10	22:35	Mo, Tu, We, Th, Fr, Su	
JL5146	Stockholm – London (Heathrow)	15:40	17:15	Daily	
JL5147	London (Heathrow) – Copenhagen	19:00	21:50	Mo, Tu, We, Th, Fr, Su	
JL5148	Copenhagen – London (Heathrow)	16:30	17:25	Daily	
JL5149	London (Heathrow) – Oslo	19:15	22:20	Daily	
JL5140	Oslo – London (Heathrow)	11:55	13:15	Daily	
JL5103	London (Heathrow) – Brussels	20:40	22:45	Daily	NEW
JL5104	Brussels – London (Heathrow)	17:20	17:25	Daily	

New Codeshare Flights Starting April 28, 2010

Flight	Route	Dep. Time (Local time)	Arr. Time (Local time)	Days of Operation
JL5163	London (Heathrow) – Prague	18:35	21:35	Daily
JL5164	Prague – London (Heathrow)	14:55	16:00	Daily
JL5161	London (Heathrow) – Athens	20:50	02:25 +1	Daily
JL5162	Athens – London (Heathrow)	14:50	16:40	Daily
JL5101	London (Heathrow) – Madrid	19:40	23:00	Daily
JL5102	Madrid – London (Heathrow)	14:15	15:30	Daily
JL5353	London (Heathrow) – Barcelona	18:20	21:25	Daily
JL5352	Barcelona – London (Heathrow)	16:35	17:55	Daily

* All the above codeshare flights are operated by British Airways.

**Schedules and timings may be subject to change.

***Codeshare flights are subject to government approval.

END



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