

JAL Group Announces the Merger of Four Subsidiary Sales Companies

Tokyo, August 5, 2010: The JAL Group (JAL) announced today the decision to merge four of its subsidiary sales companies - JAL Sales Co., Ltd. (JSAT), JAL Sales Hokkaido Co., Ltd. (JSAH), JAL Sales West Japan Co., Ltd. (JSAW) and JAL Sales Kyushu Co., Ltd. (JSAK). It is scheduled to take effect from October 1, 2010 and the consolidated entity will retain the name of JAL Sales Co., Ltd.

In striving to achieve a swift and successful revitalization, JAL radically scaled back in its business operations and at that time, also reviewed the business structure of its passenger sales departments. It was decided that the merger of the subsidiaries which are now individually promoting and selling JAL Group airline tickets, travel products and services in their respective regions in Japan, will constructively draw together the strengths of the four companies in terms of marketing and sales expertise, management skills, human resources and know-how.

The objective of the merger is to unify the sales strategies and activities under JAL Sales Co., Ltd. in order to effectively reinforce the sales capabilities of JAL, rapidly improve its operating efficiencies, and thereby help drive the early recovery of the Group.

Company name:	JAL Sales Co., Ltd (Name of merged entity)	JAL Sales Hokkaido Co., Ltd.	JAL Sales West Japan Co., Ltd.	JAL Sales Kyushu Co., Ltd.
Main business:	Sale of JAL Group airline tickets and travel products	Sale of JAL Group airline tickets and travel products	Sale of JAL Group airline tickets and travel products	Sale of JAL Group airline tickets and travel products
Date of establishment:	December 15, 1993	December 15, 1993	November 18, 1994	May 23, 1984
Paid-in capital:	460 million yen	250 million yen	240 million yen	200 million yen
Representative:	President: Hirohide Kamikawa	President: Katsumi Fujita	President: Eiichi Yamaguchi	President: Masato Owaki
Number of employees:	521	133	191	133
Company address:	Tokyo, Minato-ku, Hamamatsucho, 2-4-1 World Trade Center Main Building	Sapporo City, Chuo-ku North 3 Jyo West 4 chome, 1-1, Nihonseimei Sapporo Building	Osaka City, Naniwa-ku, Minatocho, 1-4-1 OCAT Building	Fukuoka City, Hakata-ku, Reisencho, 2-1 Hakatagion, M-Square
Revenue for FY2009:	51,046 million yen	9,815 million yen	12,421 million yen	17,225 million yen
Stockholders and percentage of stakes held	Japan Airlines International (99.5%) JAL Tours (0.5%)	Japan Airlines International (100%)	Japan Airlines International (100%)	Japan Airlines International (100%)

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