

JAL Group to Unveil First Aircraft Painted with Latest Crane Livery

Special first flight tour includes visit to Japanese crane sanctuary in Kushiro

TOKYO February 8, 2011: The JAL Group (JAL) announced today ahead of its official logo change on April 1, 2011, that a recently delivered Boeing 767-300ER will be the first in the airline's fleet to sport the latest crane livery and is scheduled to serve on JAL's Asian routes starting with flights between Haneda and Beijing on March 2, 2011.

Prior to its service on international routes, the 767-300ER painted with the crane motif will take to the skies for the first time on February 28, 2011 as a domestic flight between Haneda and Kushiro in Northeast Hokkaido where Japanese red-crowned cranes can be frequently seen in the snow fields during winter. This special flight operated by JAL is part of a commemorative tour organized by JAL Tours to celebrate the launch of the new logo and in appreciation to valued customers for their years of continued support to the JAL Group. The tour will include a visit to a crane sanctuary in the Tsurui Village in Kushiro – a natural habitat and breeding ground of these special birds in Japan. Additionally, participants will receive a commemorative first-flight certificate and giveaways, and enjoy special performances by the flight crew and cabin attendants.

Details of First Flight Tour

Date:	February 28, 2011 (Monday)
Flights:	JL4901 Depart Haneda 13:45 Arrive at Kushiro: 15:25 JL4902 Depart Kushiro: 18:25 Arrive at Haneda: 20:10
Tour content:	<ul style="list-style-type: none"> Haneda Airport to Kushiro Airport A ceremony will be conducted at the boarding gate at Haneda Airport before the departure of JL4901 and there will be a variety of performances in-flight. Kushiro Airport to Ito Sanctuary or Tsurumidai Sanctuary (by chartered bus) Participants can observe and learn about the red-crowned cranes at the sanctuary. Kushiro Airport to Haneda Airport A commemorative ceremony will be conducted at Kushiro Airport before the flight departs for Tokyo

Sales begin February 10, 2011 from 10.30am. For full details please visit: www.jal.co.jp/domtour/tsurumaru/ (Japanese only)

The JAL Group decided on the use of a graceful crane soaring in the skies as its emblem to represent the airline's new beginning and renewed pledge to provide customers with quality services that reflect Japan's hallmark hospitality from the heart. As an Eco-First company and supporter of the United Nations Decade on Biodiversity, the JAL Group will also use this significant symbol in its environmental messages to convey the importance of protecting the natural beauty of Japan through various environmental activities.

Through its extensive domestic network and promotional activities, JAL aims to attract visitors to regions in Japan that offer visitors myriad unique experiences, and contribute to the development and growth of these local communities.

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