

JAL Economy Class Service Improvements on Hawaii Routes

Tokyo, May 20, 2008: From June 1 2008, JAL Economy Class service will be enhanced on Hawaii routes on all flights departing from Japan. As these flights depart Japan late at night and arrive early morning into Hawaii, JAL will offer in economy class a light, healthy evening meal, a tasty snack for breakfast passengers can eat anytime they want, as well as a handy amenity kit with all the essentials to help get a good nights' sleep.

Next month, JAL will start serving a delicious evening meal created in collaboration with Soup Stock Tokyo. Soup Stock Tokyo is a popular chain of eateries in Japan specializing in soups made only from natural ingredients free of artificial flavorings or preservatives. The main dish of the new meal will be one of Soup Stock Tokyo's filling, wholesome soups. Soups will be changed approximately every 3 months. Onion gratin soup with croutons will be served from June – August, and lobster sauce pasta soup from September to November.



Onion Gratin Soup Jun – Aug, 2008



Lobster Sauce Pasta Soup Sep – Nov, 2008

The meal will include a healthy, low calorie side dish of tasty, fresh vegetables. For dessert, passengers can enjoy *taiyaki*, traditional fish-shaped Japanese pancakes filled with sweet *azuki* bean paste.

A light meal is normally served an hour or so before arrival in Hawaii. As part of the service enhancements, this snack will now be provided soon after the main evening meal, so passengers can choose when to eat it. From June, the snack served will be a blueberry-flavored bagel made by BAGEL & BAGEL of Japan.

Amenity kits, called “JAL Hawaii Original Sleep Well Kit”, containing an eye mask, slippers, and freshen-up facial wipes will also be provided to passengers after their evening meal.

The new meal service and amenity kit will be available only on flights departing from Japan on Hawaii routes. The JAL Group offers three flights a day from Tokyo to Honolulu, and a daily flight from Tokyo (Narita) to Kona. The airline group also has a daily flight from Osaka (Kansai), and daily flight from Nagoya (Chubu) to Honolulu.



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