

## JAL Serves Up New Autumn Menu on Selected International Routes

**Tokyo, August 31, 2009:** Starting from September 1, 2009, Japan Airlines (JAL) will introduce a new autumn menu for executive class passengers on flights to Korea, as well as for economy class passengers on flights to Europe, America, except Hawaii, and parts of South East Asia except Kuala Lumpur, Jakarta and Denpasar.

JAL has been receiving positive reviews of its Premier Soraben (Sky Bento) served onboard JAL's Korea routes. To welcome the autumn, a special series of the Soraben, called the Soramen (Sky Noodles) will be served for the first time for a limited period of a month from September 1, to September 30, 2009 to executive class passengers on Korea-bound flights from Osaka (Kansai) and Nagoya (Chubu). Presented in a visually-enticing Japanese-style lunch box, the delectable Soramen includes 200grams of noodles accompanied by an assortment of colorful side-dishes comprising meat and vegetables.



Another first for JAL this autumn season is the collaboration with the renowned Nihonbashi Taimeiken - a western-style restaurant well established in Tokyo since 1931, to offer in-flight versions of dishes from the restaurant's original menu to passengers traveling in economy class on routes from Japan to Europe, continental and Latin America, and parts of South East Asia. Meals will be prepared under the supervision of the esteemed restaurant's third generation chef, Mr. Hiroshi Modegi, allowing passengers traveling on JAL to taste onboard, traditional flavors of the Taimeiken's Keema Curry, Hayashi Rice and Demi-glace Sauce Hamburger with rice in the coming months of September, October and November respectively.



JAL is committed to offering its passengers the highest level of service and hospitality, and will continue in its pursuit to enhance passengers' onboard experience.

### About Japan Airlines

The JAL Group, Asia's largest airline group by operating revenue, serves some 220 airports in 35 countries and territories, including 60 airports in Japan. Its international network covers over 250 passenger routes and 28 cargo routes, while its domestic operations include flights on 143 routes.

With around 23,000 employees in the air transport segment, JAL Group operates a fleet of some 270 aircraft including Boeing 747s and 777s and is now in the process of a major fleet renewal, introducing more fuel-efficient small and medium aircraft such as the B737 New Generation series and in the future the new high-tech Boeing 787 "Dreamliner".



Journalists with media enquiries, please contact the press office: [sze\\_hunn.yap@jal.com](mailto:sze_hunn.yap@jal.com) / Tel: +81-3-5460-3109/  
[www.jal.com/en/corporate/](http://www.jal.com/en/corporate/)

JAL First Class offers fully reclining Skysleeper or Skysleeper Solo seats. JAL Executive Class – Seasons, introduces the concept of "quality time" spent on board and features the award-winning JAL Shell Flat Seat that reclines to almost the horizontal and provides a high degree of personal privacy. From December 2007, JAL started offering JAL Premium Economy on key business routes, and from August 2008 started introducing on US routes a luxurious new suite to JAL First Class and the JAL Shell Flat NEO, a leading-edge seat for JAL Executive Class.

Top quality in-flight service has always been the hallmark of JAL's reputation. Cuisine offered in all classes is a combination of Western and Japanese food. JAL carries a fine selection of award-winning wines and sake in First Class and JAL Executive Class - Seasons, JAL's business class. Quality in-flight entertainment systems are a feature of JAL's international fleet aircraft.

A member of the **oneworld** global alliance since April 2007, JAL offers customers many benefits, such as the JAL Mileage Bank frequent flier program.

END

