

Japan Airlines Begins 777-300ER Service on Chicago/Los Angeles Routes

El Segundo, CA – October 23, 2009: Starting October 25, 2009, Japan Airlines will begin offering Boeing 777-300ER service on its daily nonstop flights between Chicago – Tokyo (JL009/010) and Los Angeles – Tokyo (JL061/062). The new four-class service was first introduced in Summer 2008 on the carrier's New York –Tokyo (JL005/006 only) and San Francisco – Tokyo routes.

Leading-edge seat products, including the JAL SUITE in First Class, are highlights in the cabin's interior. The JAL SUITE is made from a range of the latest composite materials providing a sophisticated finish. Upholstered in exceptionally comfortable leather with 5-inch wide, thickly padded armrests, the seat is reminiscent of a traditional lounge chair and convenient one-touch buttons allow for custom positioning. When the seat is converted into a 180-degree flat bed, the armrests concurrently retract providing additional width. The leather ottoman, which doubles as guest seating, completes the bed. For added comfort, a custom-fitted Tempur® mattress is placed atop by the cabin crew along with a down comforter and choice of pillow.



Seats in JAL Executive Class – *Seasons* have also been redesigned for added comfort, privacy and functionality. The JAL SHELL FLAT NEO is softer than the original version and is made with slip-proof upholstery. The seat's controls have also been repositioned for easier access and visibility. Large, 15.4-inch TV monitors have also been incorporated as well as additional storage and larger privacy panels.

JAL Premium Economy will now be available onto JAL's Chicago and Los Angeles routes with the introduction of the new aircraft. Located in its own exclusive cabin area, JAL Premium Economy features the award-winning JAL Sky Shell Seat, which offers 20% more legroom than standard economy. The seat's clever shell-shaped slide down design ensures that each passenger's private space is maintained throughout the flight, undisturbed even when the seat in front is reclined. For added comfort, the seat offers a footrest and a fully adjustable headrest. In addition to complimentary access to JAL lounges prior to travel, JAL Premium Economy customers also receive inflight amenities which are offered to JAL's business class customers including eye masks, slippers and toothbrush sets.



New Economy Class seats have also been installed on the 777-300ER and boast a “Hammock Headrest” for added comfort. In addition, seatbacks are fitted with 9-inch personal TV screens for customers to enjoy audio-visual-on-demand (AVOD) inflight entertainment.

MAGIC III Entertainment

JAL’s state-of-the-art audio-visual-on-demand (AVOD) inflight entertainment system (MAGIC III version) will be available in all four classes of service offering a selection of 132 movie, music, video and game channels. AVOD gives passengers the freedom to start, stop, fast forward or rewind programs of their choice.

Global Environment & Universal Design

The more environmentally–friendly 777-300ER lowers fuel consumption by 20% vs. the 747-400s currently operating on these routes, enabling JAL to reduce its overall CO2 emissions by a similar percentage.

The customer-friendly principles of Universal Design have also been incorporated into all of the seats’ designs to ensure that they are usable by as many people as possible.

Schedules, equipment and configurations subject to change. For details, visit www.ar.jal.com.

About Japan Airlines

The JAL Group serves some 220 airports in 35 countries and territories, including 60 airports in Japan. A member of the **oneworld**® airline alliance, Japan Airlines’ American Region gateways include New York, Chicago, Los Angeles, San Francisco, Honolulu, Kona, Vancouver, Mexico City and São Paulo.

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