

JOINT RELEASE

Japan Airlines and Boom Announce Partnership for Supersonic Air Travel

Tokyo, Japan and Denver, Colorado Dec. 5, 2017 - Japan Airlines (JAL) and Boom Supersonic are pleased to announce a strategic partnership to bring commercial supersonic travel to passengers.

While new and advanced technologies are changing our lives significantly, flight times for air travel have stayed relatively constant. Boom is developing a new-generation supersonic aircraft, which flies at Mach 2.2 and will cut flight times in half. Through this agreement, JAL will provide its knowledge and experience as an airline to support Boom in developing the aircraft.

As part of the agreement, JAL has made a strategic investment of USD 10 million in Boom and is collaborating with the company to refine the aircraft design and help define the passenger experience for supersonic travel. JAL also has the option to purchase up to 20 Boom aircraft through a pre-order arrangement. The two companies will cooperate closely to realize faster and more convenient air travel.

“We’ve been working with Japan Airlines behind the scenes for over a year now,” said Blake Scholl, founder and CEO of Boom Supersonic. “JAL’s passionate, visionary team offers decades of practical knowledge and wisdom on everything from the passenger experience to technical operations. We’re thrilled to be working with JAL to develop a reliable, easily-maintained aircraft that will provide revolutionary speed to passengers. Our goal is to develop an airliner that will be a great addition to any international airline’s fleet.”

“We are very proud to be working with Boom on the advancement in the commercial aviation industry. Through this partnership, we hope to contribute to the future of supersonic travel with the intent of providing more `time` to our valued passengers while emphasizing flight safety ,” said Yoshiharu Ueki, President of Japan Airlines.

The JAL Group will continue to embrace new technology to deliver greater customer convenience and comfort, enhance its networks, and improve the quality of its products and services.

Boom Aircraft Specifications

Entry into Service: Mid-2020s

Cruise Speed: Mach 2.2

Maximum Range: 8,334km

45-55 Business Class Type Seating



ABOUT BOOM

Boom Supersonic is a Denver-based company dedicated to removing the barriers to experiencing the planet, starting by building a Mach-2.2 airliner economical enough to operate with business-class fares. Boom is backed by venture capital firms such as 8VC, RRE, Lightbank, Y Combinator, and Caffeinated Capital, as well as angel investors including Sam Altman, Paul Graham, and Greg McAdoo. For more information, please visit boomsupersonic.com.

For more information, please visit www.boomsupersonic.com

Facebook: www.facebook.com/boomsupersonic

Follow Boom on Instagram at [@boomsupersonic](https://www.instagram.com/boomsupersonic)

ABOUT JAPAN AIRLINES

Japan Airlines (JAL) was founded in 1951 and became the first international airline in Japan. A member of the oneworld® alliance, the airline now reaches more than 344 airports in 56 countries and regions together with its codeshare partners with a modern fleet of more than 230 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, has reached over 31 million members worldwide. Awarded one of the most punctual major international airlines, JAL is committed to providing customers with the highest levels of flight safety and supreme quality in every aspect of its service, and aims to become the most preferred airline in the world.

For more information, please visit www.jal.com/en/outline/

Facebook: www.facebook.com/JapanAirlinesWorldwide/

Follow JAL on Instagram at [@japanairlines_jal](https://www.instagram.com/japanairlines_jal)