

**JAPAN AIRLINES****J-AIR****BANDAI NAMCO**

Fun for All into the Future

(Joint Release)

October 8, 2025

Japan Airlines Co., Ltd.

J-Air Co., Ltd.

Bandai Namco Filmworks Inc.

Innovating Regional Tourism Through Digital Fan Experiences

- JAL Group and Bandai Namco Filmworks to Offer a Special Tour Program
Featuring *Love Live! Nijigasaki High School Idol Club* -

Japan Airlines Co., Ltd. (Head Office: Shinagawa-ku, Tokyo; President and Group CEO: Mitsuko Tottori, hereinafter “JAL”), J-AIR Co., Ltd. (Head Office: Ikeda City, Osaka; President: Masataka Takei), and Bandai Namco Filmworks Inc. (Head Office: Suginami-ku, Tokyo; President: Makoto Asanuma, hereinafter “Bandai Namco”) will launch a special collaboration with the upcoming film “*Love Live! Nijigasaki High School Idol Club The Movie – Finale – Chapter 2*,” slated for release on November 7, 2025. The project delivers a new immersive experience that blends the film’s world with reality across Kyoto, Osaka, and Kobe.



©2024 PROJECT Lovelive! Nijigasaki High School Idol Club The Movie

JAL and Bandai Namco aim to revitalize regional economies in alignment with the government’s “Cool Japan Strategy,” while offering high-value experiences to fans by leveraging anime, one of Japan’s most prominent cultural assets. With increasing global interest in anime, inbound visitors are growing, alongside a rising number of international fans of Japan.

In this project, digital technology powers the creation of location-based effects and interactive features, which seamlessly connect the world of the film with on-site experiences. Drawing on the JAL Group’s strong ties with local communities, the project offers immersive fan experiences at various touchpoints throughout the journey. By combining JAL’s extensive domestic route network with Bandai Namco’s expertise in creating globally-reaching content and engaging fan communities, the project opens exciting new travel opportunities for fans. It brings fans closer to favorite characters, supports regional revitalization, and encourages more visitors to explore local areas.

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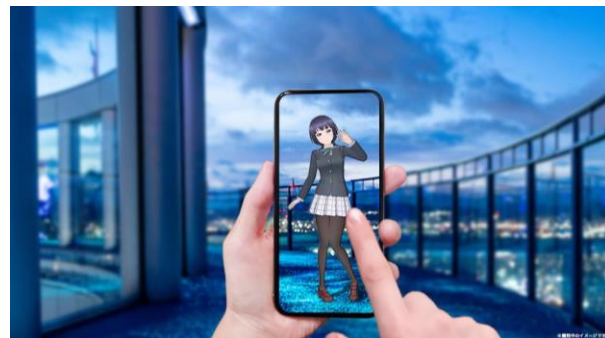
■Contents

1.A Journey by Air! Explore Kyoto, Osaka and Kobe together with Nijigaku Members

Members of Nijigasaki High School pop up on smartphone screens, allowing participants to enjoy quizzes linked to the movie's filming locations. Using the app "HoloModels"(*1), fans can take photos with characters anywhere in the prefecture and collect in-app memories of movie scenes by answering quizzes correctly.

Three tour courses covering Kyoto, Osaka, and Kobe are available. Participants also receive exclusive JAL original illustrated goods. For details on distribution locations, please visit the portal site.

(*1)**Note:** The on-site digital experience uses the smartphone app *HoloModel*, developed by Gugenka Inc. Guests without a smartphone will not be able to participate.



On-site App Image (Umeda Sky Building)

Product Details

Sales Period : October 4, 2025, 14:00 – May 31, 2026, 23:59 (JST)

Validity Period : For purchases made from November 7, 2025 through May 31, 2026

Price : Single course: ¥3,300, Three-city package: ¥8,800 (tax included)

URL : <https://jaloshikatsu.com/en/> (English)
<https://jaloshikatsu.com/zh/> (Chinese)

2. Exclusive JAL Original Merchandise On-sale

During the campaign period, limited-edition merchandise featuring JAL original illustrations will be available in a limited quantity on J-AIR flights and through the "At-Home Inflight Sales" (*2) service.

(2) This service allows passengers on JAL domestic flights to pre-register and purchase inflight merchandise using the onboard Wi-Fi. Purchases will be available for three days after registration.

NOTE: Shipping overseas is not available.



Product Name: J-AIR × Nijigaku Acrylic Panel (left photo)
 J-AIR × Nijigaku Flight Tag (right photo)

3. Voice Actor Event at Filming Locations

A voice actor event will be held at filming locations for fans participating in the tour program. After visiting the film location, fans can return and rediscover the charm of the region.

Event details will be announced on the portal site once finalized.



Last Year's Event at Okinawa (Naha) Airport

■Convenient Relative Services

To ensure a smooth and stress-free pilgrimage experience, the following services are provided for fans' convenience.

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●Discount Campaign for Same-Day Luggage Delivery

Same-day baggage delivery service is available for customers arriving at Kansai International Airport. Upon arrival, travelers can avoid collecting luggage or searching for lockers, enabling a comfortable, hands-free journey.

URL : <https://www.jal.co.jp/ar/en/offers/same-day-delivery-service/>

Coupon Code : **ANIME2025NOV500C** (Use when applying to receive a ¥500 discount on the first piece of baggage. Valid for purchases until January 31, 2026.)

●JAL MaaS

JAL MaaS provides transfer guidance for flights, trains, and buses, and allows reservation and purchase of train, bus, and ferry tickets that earn miles. A convenient Osaka-area sightseeing pass is also available, ideal for anime pilgrimage tours.

< Osaka Amazing Pass >

Osaka Amazing Pass offers unlimited rides on trains and buses throughout the Osaka area; including Osaka Metro, and admission to 40+ popular tourist attractions.



URL <https://www.jal.co.jp/jp/en/relations/jalmaas/collaboration/kansai/#suruttokansai>