



JOINT RELEASE

JAL to Serve “AIR MOS Teriyaki Burger”

Tokyo, May 28, 2019 – Japan Airlines Co., Ltd. (JAL) and MOS FOOD SERVICES INC, operator of the MOS BURGER fast-food chain, announced their latest menu, AIR MOS Teriyaki Burger. The meal will be served on select flights from Japan to Europe, North America and Australia starting June 1, 2019.

The AIR MOS series, a collaborated effort between JAL and MOS BURGER, launched in 2011 and has featured innovative menus such as the Teriyaki Burger, Yakiniku Rice Burger, and Cream Cheese Teriyaki Burger. The 9th collaboration, AIR MOS Teriyaki Burger, is a popular item at the fast-food restaurant featuring an original teriyaki sauce with crispy lettuce, adding texture to the meal.

JAL and MOS BURGER will continue to develop innovative and tasty meals for our valued customers.



Applicable Classes: Premium Economy and Economy Class

Effective Period: June 1, 2019 (Saturday) ~ August 31, 2019 (Saturday)

Applicable Routes:

- From Tokyo (Narita) to Chicago (includes JL8056 from 08JUN), Dallas/Fort Worth, Boston, New York, Los Angeles, Seattle, San Diego, Vancouver, Frankfurt, Helsinki, and Melbourne
- From Tokyo (Haneda) to New York, San Francisco, London (JL043), and Paris
- From Osaka (Kansai) to Los Angeles

Highlights of AIR MOS Teriyaki Burger

An original arrangement of MOS BURGER, the teriyaki burger is one of the most popular menus since its establishment in 1973, featuring a teriyaki sauce made from miso and soy sauce. The vegetables used at MOS BURGER are supplied domestically by affiliated farmers, who cultivate vegetables without agricultural chemicals or fertilizers to the greatest extent possible so one can fully enjoy the taste of fresh vegetables.

Tohato Poteko Snacks – JAL Limited Edition Package

‘Poteko’ (made by Tohato Inc.) will be served as a side menu, in place of French fries, in the image of a set menu served at MOS BURGER shops.

Design

The package, tray mat, leaflet and Poteko side menu, exclusively developed for AIR MOS Teriyaki Burger, are designed with a JAL aircraft illustration and the AIR MOS logo to enhance the visual appeal.

<Image>



空の上のモスバーガーハ ようこそ。
モスバーガーは1972年に日本で生まれたハンバーガーショップです。本日は、創業期よりモスバーガーとともに不動の人気を誇るテリヤキバーガーをご用意いたしました。機内専用開発したハンバーガーパティ、味噌と醤油を使ったオリジナルテリヤキソース、マヨネーズのハーモニーを、こだわりのレタスと一緒にお楽しみください。また食べたくなくなる忘れられない味わいです。本日までご堪能いただいた皆様の旅が、より楽しい思い出となりますよう願いをこめて。

Welcome to MOS BURGER in the air!
MOS BURGER is a Japanese hamburger shop born in 1972. Since then, the Teriyaki Burger and its popularity have been an unwavering staple on our menu. Today, we bring to you a specially-made version of this burger. The patty is adjusted especially for in-flight dining. MOS original teriyaki sauce and mayonnaise, together with lettuce chosen for your delight. It's a taste you will surely never forget, and we hope it will help you to enjoy your journey.
※機内でお召し上がりください。
Please enjoy this AJL Original flavor, only available in the air.

MOS BURGER **JAPAN AIRLINES**

"AIR MOS テリヤキバーガー"のおいしいつくりかた How to assemble your tasty "AIR Mos Burger"
こぼれやすいので袋の中でお作りいただき、袋から出さずにお召し上がりください。
The sauce and ingredients may fall out easily. Please use the paper bag to assemble and eat the burger.



1. 切り取り線に沿って袋を開きます。
Tear open the paper bag along the perforated lines.
2. 袋の裏面にパティ、ソース、レタスを重ねていきます。
Make the burger using the paper bag as shown in the picture.
3. パンとお肉パティの間に味噌と醤油のソースを塗り、パティを挟みます。
Remove the 3 sheets of paper separating the bun and the patty.
4. テリヤキソースをパティに塗ります。
Spread MOS original teriyaki sauce on burger.
5. レタスをのせます。
Add lettuce.
6. パンをお肉パティの上に乗せていきます。
Place top bun, on top of lettuce.
7. 味噌と醤油のソースをパティに塗り、パティを挟みます。
Pour the remaining MOS original sauce on the lettuce.
(The sauce left over in Step 4.)
8. 機内専用テリヤキバーガーを召し上がってください。
Enjoy your Teriyaki Burger, exclusively available on Japan Airlines.
※袋から出さずにお召し上がりください。
Please keep your "AIR Mos Burger" inside the paper bag when eating.

POINT
お召し上がり時、お肉パティが熱いので、お召し上がりください。

###