



(Joint Press Release)

July 30, 2024

Sumitomo Corporation

Japan Airlines Co., Ltd.

"Any Wear, Anywhere" Clothing Share Service for Travelers Now Even More Convenient, Trial Period Extended

Eligibility expanded to travelers without JAL reservation numbers through March 2025

Sumitomo Corporation (Head Office: Chiyoda-ku, Tokyo; Representative Director, President and Chief Executive Officer: Shingo Ueno) and Japan Airlines Co., Ltd. (Head Office: Shinagawa-ku, Tokyo; President and Group CEO: Mitsuko Tottori; hereafter "JAL") have updated the "Any Wear, Anywhere" clothing share service ("the Service") that has been in trial since July 2023, for international visitors and business travelers to Japan flying on JAL.

Since the trial began, we have been measuring the environmental value of the Service to visualize its contribution. Based on the aircraft used and the flight times of JAL passengers, we calculated they are saving an average of 7.7 kg of CO₂ per use. In terms of CO₂ emission reductions, this is equivalent to the CO₂ absorbed by one cedar tree in a year (*).

Since launch, the Service has received positive feedback both in Japan and overseas, and has been used by international visitors to Japan and expatriates returning to Japan for short periods.

Major Updates to the Service

1. Eligible users expanded

Customers without JAL reservation numbers can also use the service during a limited trial period through March 2025.

2. Reduced lead time for reservations

Reservation deadlines have been shortened from one month prior to the scheduled flight date to two weeks prior to the pick-up date.

(The date and location of pickup can be specified up to one week in advance.)

3. More sizes available

Detailed size information provided for all rental garments, with expansion to international standard XS–3XL equivalents.

(Wardrobes prepared include five tops and three bottoms, separated by gender, season, and use)



4. Clothing for children now included

Children's clothing has been added to the lineup, including sizes from 80–160cm.

5. More return locations added

In addition to hotel returns, returns can now also be made at JAL ABC service counters at Narita and Haneda airports.

Trial period after extension: July 5, 2023–March 31, 2025 (scheduled)

Service Details

1. Visit the "Any Wear, Anywhere" reservation site: anywearanywhere.store

2. Select and pay for a clothing set that suits the season and purpose of your visit to Japan from the Rental Options page.

(Payment must be made at least two weeks prior to the pickup date.)

3. Enter the dates for pickup and return of your clothing set, and through the URL sent via e-mail after payment, enter the address of your accommodation where you'd like the clothing sent.

4. Fly to Japan with less baggage!

5. Pick up the clothing set you selected at your hotel.

6. Return the clothing directly at your hotel, or a JAL ABC service counter at Haneda or Narita airport.

Sumitomo Corporation and the JAL Group will continue to measure demand for the Service by expanding to customers without JAL reservation numbers through March 2025, while continuing to update the Service for greater customer satisfaction. Starting with this trial, both companies are committed to exploring joint efforts to provide greater convenience to customers and generate environmental value.

(*) CO₂ emissions are reduced by an average of 7.7 kg/person. It is generally believed that a cedar tree of 36–40 years of age absorbs 8.8 kg of CO₂ per tree annually. This means the CO₂ reduction is equivalent to about 1 cedar tree per person.

Related Information

Press release: July 05, 2023

<https://press.jal.co.jp/en/release/202307/007481.html>



Exhibited Separately

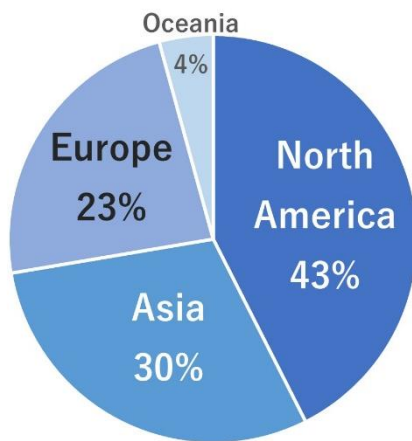
Usage Status of the Service

Since the launch of the service, its use has been expanding primarily among inbound travelers from North America. More than half of the users stay in Japan for a relatively long period of 1-2 weeks, indicating that they find the service to be a solution to the challenge of managing luggage during their travels. For the results of the user survey, please see below.

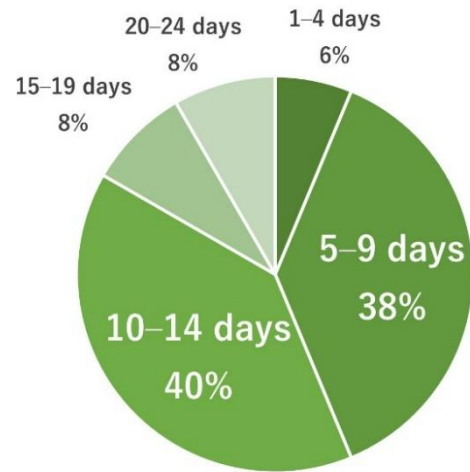
Results of User Survey

Survey period: July 5, 2023 - July 12, 2024

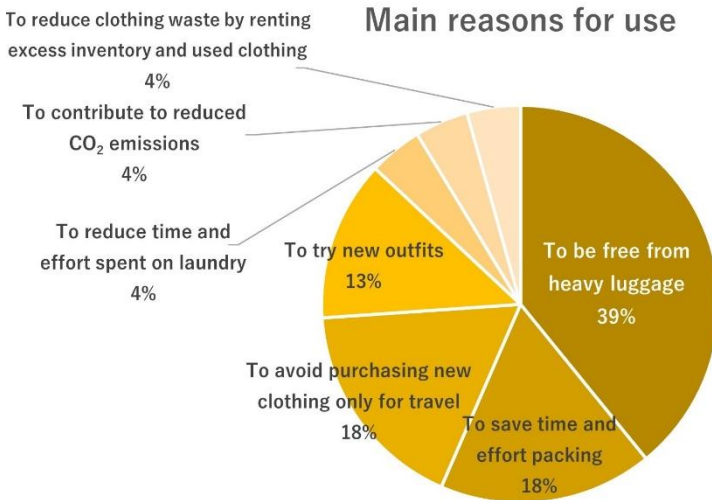
User departure locations



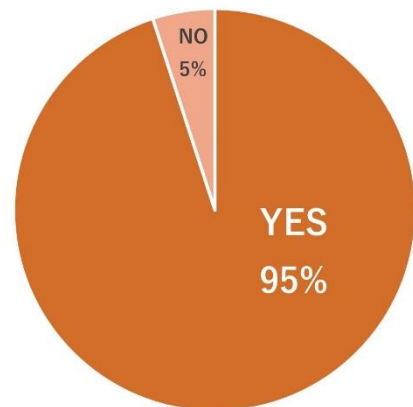
Average rental period



Main reasons for use



Users who had their expectations met





Main motives for use and users' comments

| Main reasons for use | User comments |
|--|--|
| To be free from heavy luggage | <p>We arrived in Tokyo late at night and walked through a crowded downtown area, but we were able to travel light with less luggage.</p> <p>I rented both light and warm clothing for traveling in Japan across different temperatures, and this eliminated bulky luggage during my stay.</p> |
| To save time and effort packing | <p>I saved time and effort when considering what to pack for my trip.</p> |
| To avoid purchasing new clothing only for travel | <p>I rented winter clothing, since I come from a warmer location and don't really have clothing for winter temperatures. Thanks to this service, I didn't have to buy winter clothing only for travel. I especially appreciate that I could rent children's clothing, as they grow out of it so quickly anyways.</p> |
| To try new outfits | <p>I chose to rent new clothing that I normally wouldn't wear. Wearing clothing selected by Japanese people helped me blend into Japanese society.</p> |
| To contribute to reduced CO ₂ emissions | <p>I wanted to contribute to the environment, even through something small. The convenience of not having to pack as much clothing was great, and traveling without feeling guilty about CO₂ emissions was a blessing.</p> |