



“Single Malt Kuju JAL EXCLUSIVE 2026”
Now Available in International Flight Inflight Sales

—Introducing a One-of-a-Kind Japanese whisky Selected by JAL (Part 15)—



Tokyo, JAPAN—Japan Airlines (JAL) offers "Japanese Craft Whiskies" produced at craft distilleries across Japan, fostering connections and relationships through travel by encouraging customers to explore diverse regions of Japan inspired by these unique whisky experiences.

The 15th installment features Tsuzaki Shoji Co., Ltd. (Headquarters: Taketa City, Oita Prefecture; President & Director: Shoji Utoda) releasing the "Single Malt Kuju JAL EXCLUSIVE 2026" in limited quantities on international flights starting Friday, May 1, 2026.

1.About Kuju Distillery

Located in Kuju Town, Taketa City, Oita Prefecture, surrounded by the majestic nature of the Kuju Mountain Range, known as the "roof of Kyushu," Kuju Distillery began operation in 2021. Tsuzaki Shoji, a company with roots dating back to the Taisho era in soy sauce brewing and liquor sales. founded this distillery to realize a long-held vision supported by years of passion and craftsmanship.

A year after opening, the distillery released "Kuju New Born," which won the Young Spirits category at the World Whiskies Awards (WWA), capturing attention from whisky enthusiasts globally. Equipped with elegant pot stills made by Forsyths of Scotland, the distillery has also become a local landmark, admired especially for its enchanting nighttime illumination.





2. Product Overview: Single Malt Kuju JAL EXCLUSIVE 2026

This non-peated whisky blends first-fill bourbon barrel malt—aged three years—with new American oak malt, combining sweetness and boldness in harmony.

Tasting Notes:

A distinctive bourbon barrel character harmonizes with a woody aroma from the new cask, accompanied by refreshing citrus notes reminiscent of oranges and a pleasant, sweet finish.

3. Sales Details

(1) "Single Malt Kuju JAL EXCLUSIVE 2026 700ML"

- Eligible Customers: JAL International First and Business Class passengers
- Applicable Flights: Flights departing between May 1 and May 31, 2026 (Pre-orders open from April 25, 2026)
- Sales Price: JPY21,000 (Limited to two bottles per person per flight)
- Pre-Order Service: Orders can be made through JAL International Inflight Sales "[Pre-order Service](#)."



(2) "Single Malt Kuju JAL EXCLUSIVE 2026 200ML"

- Eligible Customers: JAL international flight passengers
- Applicable Flights: Flight departing between May 1 and May 31, 2026
- Sales Price: JPY7,000



Important Notice:

- Resale and commercial use of the product are strictly prohibited.
- The product may be sold out or terminated without prior notice

4. "Whisky Pilgrimage" Miles & Experience Campaign

To commemorate the sale of this product, a collaboration with "[JAL Wellness & Travel](#) (in Japanese only)," invites customers to visit Kuju Distillery in Taketa City, Oita Prefecture.

Campaign Period: May 25, 2026 to August 24, 2026

Target Location: Kuju Distillery (Kuju Town, Taketa City, Oita Prefecture)

1. Earn Miles by Visiting: Check-in Miles
Check in at the distillery via the JAL Wellness & Travel app during the campaign to earn 50 miles.
2. Limited to the First 500 Visitors: Collaboration Sticker Giveaway
Present the check-in screen onsite on weekdays (9:30 AM to 6:00 PM) to receive a special "JAL × Kuju Distillery Limited Collaboration Sticker."
3. [For Purchasers Only] Win a Premium "Private Distillery Tour"
Among passengers who purchase the "Single Malt Kuju JAL EXCLUSIVE 2026" onboard and complete the check-in onsite, one group of four will be chosen by lottery for an exclusive private distillery tour.
How to apply: Please apply via the [special campaign website](#) (in Japanese only).



JAL will continue to introduce world-class Japanese premium products, including Japanese craft whiskies, delivering exceptional experiences that enrich journeys and contribute to a vibrant society and future.