Product/Service/Technology

January 28, 2025

Advanced Limited Sales of "KANOSUKE HIOKI POT STILL 2024 LIMITED EDITION" on JAL International Flights

- Introducing a One-of-a-Kind Japanese Craft Whisky Selected by JAL (Part 6) -



KANOSUKE HIOKI POT STILL 2024 LIMITED EDITION



SINGLE MALT KANOSUKE

Tokyo, JAPAN – Japan Airlines (JAL) aims to encourage visitors to explore various parts of Japan by purchasing and enjoying Japanese craft whisky produced at craft distilleries scattered throughout the country. This is a part of JAL's initiative to create relationships and societal connections through air transportation. As the sixth product in this series, a limited number of KANOSUKE HIOKI POT STILL 2024 LIMITED EDITION, a Japanese style pot still whisky from the KANOSUKE DISTILLERY (by Komasa Kanosuke Distillery Co., Ltd.,) will be available through an advanced limited order on international flights.

SINGLE MALT KANOSUKE, the first standard product of the KANOSUKE DISTILLERY, will also be available on all international flights.

1. KANOSUKE HIOKI POT STILL 2024 LIMITED EDITION

KANOSUKE HIOKI POT STILL 2024 LIMITED EDITION is the first batch derived from KANOSUKE HIOKI POT STILL, a Japanese-style pot still whisky using unblended whisky that was cask-matured in KANOSUKE DISTILLERY's dunnage warehouse. This whisky uses unmalted barley and malted barley as ingredients at the HIOKI DISTILLERY and is stored in brand new American white oak casks, bourbon casks, and shochu charred casks. The harmony of bitterness and sweetness sets it apart from the standard product.

This whisky features the aroma of crème brûlée, fresh oak, apricots, and green plums, blended with vanilla, caramel sauce, charred oak, cocoa, and matcha flavors that unfold on the palate, giving a full-bodied, sweet-bitter finish.







How to Order

Available to: JAL international First Class and Business Class passengers

Advanced sales periods:

- For flights departing from February 1, 2025, to February 28, 2025: From January 25, 2025.
- For flights departing from March 1, 2025, to March 31, 2025: From February 25, 2025.

Price: JPY15,000 (Limited to one bottle per person per flight)

Order method: Orders can be made through JAL's international inflight sales Advance Order Service (*). Click <u>here</u> to see how to use this service.

(*) Advance Order Service: International flights accept online advance orders of certain products and services from the 25th of the month prior to departure and up to 72 hours before departure. This service is available to all customers who can confirm their reservations online. The eligibility of customers and applicable routes for advance-ordering may vary by product.

2. SINGLE MALT KANOSUKE

SINGLE MALT KANOSUKE is a mellow flagship whisky from KANOSUKE DISTILLERY. Made from three lightly peated pot stills, it is aged in re-charred American white oak casks as the key cask used to mature Shochu Mellowed Kozuru. This Japanese single malt whisky is highly acclaimed both in Japan and abroad. The aroma is sweet, like honey and lemon tea. It has a spicy flavor reminiscent of garlic and ginger with a hint of smokiness that spreads on the palate, followed by a gentle and long-lasting taste of elegant, sweet bitterness.

How to Order

Available to: All JAL international flight passengers **Period:** From February 1, 2025, to March 31, 2025

Price: JPY9,000

SINGLE MALT KANOSUKE is also available at JAL's Salon in the JAL First Class Lounge at Haneda and Narita Airports and on First Class and Business Class international flights, excluding flights to South Korea. Please be aware that the number of bottles is limited and may not be available.

3. KANOSUKE Distillery

Founded in 1883, KOMASA JOZO, which continued to produce shochu at the HIOKI DISTILLERY in Kagoshima Prefecture, created Japan's first barrel-aged shochu, aiming to spread this around the world. Inheriting this intention, Yoshitsugu Komasa, the fourth generation, launched KANOSUKE DISTILLERY in 2017 along Fukiage Beach in Hioki City, Kagoshima Prefecture. His intention was to apply the authentic 60-year-old shochu barrel-aging technology to create whisky, a common global distilled liquor, to attract people around the world. Based on Kagoshima's long history of authentic shochu distilling techniques, the distillery applies its expertise in fermentation, distillation, barrel-aging, and blending to produce mellow whisky with all its heart and soul while overlooking the magnificent scenery of the East China Sea and Fukiage beach.

Click here to read the brand story on using shochu techniques to create whisky.





JAL GROUP NEWS



4. Notice

- Sales are not available to customers under the age of 20.
- The products are not allowed to bring on connecting flights.
- Reselling or purchases for commercial use are strictly prohibited.
- The product may be sold out or otherwise unavailable for sale. Sales may also be terminated without prior notice.

JAL will continue to introduce Japanese craft whisky and other world-class Japanese products to customers. By providing an extraordinary and special experience, JAL aims to work together with customers to create an affluent society and future filled with the Spirit of Japan.

For past JAL inflight sales of Japanese craft whisky, please click here. (Japanese Only)