



Category : Sustainability

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SDGs-conscious initiatives in in-flight meals further expanded

In order to pass on a prosperous planet to the next generation, the JAL Group is committed to making every flight sustainable and transforming air travel into a value to be proud of, by aiming to achieve zero CO2 emissions by 2050. As part of this, we will further expand our various in-flight meal initiatives to achieve SDGs.

-Expand "JAL Ethical Choice Meal Skip Option" to all classes and routes on international flights

Since its launch on the Bangkok route in November 2020, JAL Ethical Choice Meal Skip Option has been expanding its service mainly on Southeast Asian and East Asian routes.

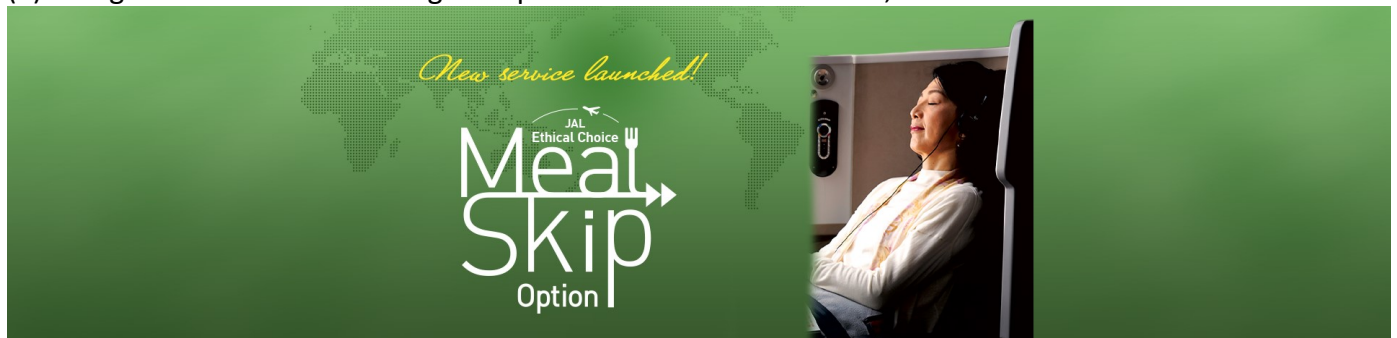
This time, JAL Ethical Choice Meal Skip Option," which allows customers who do not need in-flight meals to request cancellation in advance, will be available on all international routes from December 2022. This service, which helps reduce food waste while allowing passengers to rest comfortably in the cabin, and has been well received by customers, especially those who board late-night flights, who say they are glad to be able to take a good night's rest.

This service was also selected as a menu item for the "TABLE FOR TWO Program" (hereinafter referred to as "TFT Program"), Japan's first social contribution program in which JAL is a participant,through the non-profit organization TABLE FOR TWO international.

For every meal canceled, JAL will donate a certain amount of money to the TFT Secretariat, which will be used for school meal programs for children in developing countries suffering from hunger.

JAL is committed to reducing food waste, alleviating hunger in developing countries, and supporting an environment where everyone can receive a quality education.

(*) In-flight amenities will no longer be provided after December 14, 2022.



-New menu items and Express Meals are added to the Business Class meal pre-order service.

We have added new menu items to our advance reservation service effective October 13, 2022.

For routes departing from Japan, in addition to the existing Japanese and Western (beef) meals, a new Western menu offering seafood and other dishes will be added, with the menu updated every three months.

In addition, to allow customers to spend more free time after their meal, we have begun offering "EXPRESS MEAL exclusively for advance reservations," which can be enjoyed quickly and deliciously in a single tray.

The first edition is the Unagi Gozen (Grilled Eel Set), which features grilled eel from the restaurant





“Godaime Nodaiwa”, a long-established eel restaurant in Ikura, Azabu.



Western meal (image)



EXPRESS MEAL exclusively for advance reservations

“TU-NAH” made from seaweed served by Japan Airlines

Japan Airlines has collaborated with BettaF!sh, Berlin based start-up, to serve their seaweed-based tuna alternative, TU-NAH vegetable wrap on London to Tokyo flights during November 1, 2022 to February 28, 2023.

As Japan Airlines is aiming for a sustainable society with their SDG initiatives, Japan Airlines is serving BettaF!sh TU-NAH, plant-based tuna as a new environmentally friendly snack option to aim conservation of marine biodiversity.

BettaF!sh TU-NAH is made from 100% plant based ingredients such as sustainably sourced fava beans and European seaweed.

Like the real tuna, it is healthy, rich in minerals and is a high source of protein. It also offers a convincing texture and subtle fishy taste along with the delicate “Umami flavours”. As such, it is enjoyable for customers with diverse dietary preferences including vegans and vegetarians.

As BettaF!sh directly works with sustainable seaweed farms to produce innovative high quality vegan seaweed and develop innovative healthy seaweed products rich in minerals, the company aims to regenerate the ocean as well as preserve marine biodiversity.

JAL group will continue to offer healthy ingredients and environmentally friendly products in order to achieve their goal of net-zero CO2 emissions by 2050 on all flights.

