



**Immersive Theater “SoraCruise” to Begin Exhibition
at JAL SKY MUSEUM**

— The highly popular theater from Expo 2025 Osaka, Kansai
returns in a compact form —



Immersive theater about flying cars



Indoor exhibition space

Tokyo, JAPAN— The JAL Group will begin exhibiting the immersive theater "SoraCruise by Japan Airlines" (hereinafter, "SoraCruise") , a virtual experience featuring "flying cars," at the JAL SKY MUSEUM starting August 1, 2026. Previously featured as a limited-time exhibition in the Osaka area at Expo 2025 Osaka, Kansai and the Osaka Port Vertiport, SoraCruise will now become a permanent exhibition, available to experience anytime during facility tours.

First unveiled at Expo 2025 Osaka, Kansai, SoraCruise utilizes an immersive solution(*1) provided by Sony PCL Inc. Through realistic visuals, 3D audio, and vibrations, visitors can enjoy an immersive experience as if actually riding in a flying car. During the Expo, it was highly popular, drawing approximately 130,000 visitors, and the JAL Group has received numerous requests for its return.

SoraCruise, permanently installed at the JAL SKY MUSEUM, has been made compact in both size and video content to allow as many people as possible to experience it. While seated, visitors can journey through various locations, including the skies over Osaka, enjoying the sensation of actually riding in a "next-generation car." Please come and experience the latest air mobility technology and an immersive video experience.

Additionally, the exhibition space also includes an area introducing the JAL Group's initiatives for implementing flying cars. In conjunction with SoraCruise, this allows visitors to enjoy and explore the future of air travel and mobility from multiple perspectives.

■ Overview of the Immersive Theater “SoraCruise by Japan Airlines”

- Start of operation: Tours starting from August 1, 2026
- Screening Time: Approximately 3.5 minutes
- Capacity : Up to 9 people (seated format)
- Screen: 4-sided screen (front, left, right, and floor)
(width 4.9m x height 2.6m x depth 5.4m, approx. 60% scale of Expo version)
- Planning & Production: Sony PCL Inc.



SoraCruise
by Japan Airlines



(*1) Features an immersive solution provided by Sony PCL Inc. that stimulates human senses. It utilizes realistic visuals, Sony's 3D audio technology, and haptics (tactile feedback technology) to enhance immersion through vibrations.

JAL SKY MUSEUM is committed to regularly refreshing and expanding its content—such as rotating exhibition materials in the Archives Zone and introducing new tour courses—so that both first-time and repeat visitors can enjoy a fresh experience every time they visit. Please take this opportunity to visit the JAL SKY MUSEUM with family and friends.

■ Renewal Highlights for Summer 2026

(1) New early-morning factory tour “Morning Slot”

Starting in August 2026, a new "Morning Slot" will be established at 8:30 AM. This time slot offers a streamlined tour focused solely on the hangar, without visiting the museum area, allowing guests to leisurely enjoy the hangar during the cool morning hours. This slot is especially recommended for those who wish to enjoy photography.

<Overview>

- Start date: August 1, 2026
- Days offered: Saturdays (may be limited to certain periods)
- Hours: 8:30–9:30 AM
- Fee: 1,000JPY (tax included)
- Capacity: 20 people



(2) Refreshed exhibits of original artifacts in the Archives Zone

In the Archives Zone, which traces the history of JAL and the aviation industry, the historical materials on display from the collection will be regularly updated to showcase a diverse range of items. This rotation will focus on the 1960s, a period when the introduction of DC8 jet aircraft coincided with the liberalization of international travel, and will feature valuable historical artifacts such as manuals, instruments, and pamphlets from that era.



(3) New JAL SKY MUSEUM exclusive merchandise

New items will be released, including a bicolor apron made with linen fabric, and polo shirts made from recycled textiles and used clothing. Please look forward to more new products coming soon.



■ How to reserve: Please apply via the official [JAL SKY MUSEUM website](https://www.jal-sky-museum.jp/).