



**JAL Draws the Future of the Sky Again, Inspired by
Expo 2025, Osaka, Kansai, Japan**

- Challenging the Future Society by Creating Connections and Relationships through Mobility -

As a step towards realizing the sustainable society aimed by Expo 2025, Osaka, Kansai, Japan (the Expo) and the vision of Japan Airlines (JAL), three goals have been set. The initiatives during the Expo period to achieve these goals are introduced below.

1. Making air travel more accessible
2. Creating purposes for people to travel across Japan
3. Promoting regional attractions and generating new flows of people

JAL
EXPO 2025
VISION



OSAKA, KANSAI, JAPAN
**EXPO
2025**



SILVER PARTNER

**Overcoming 55 Years of Time,
Drawing the Future of the Sky Again.**

Since its founding in 1951, the JAL Group has aimed to connect people, regions, and the world through air travel, striving to create a society filled with excitement.

Going back 55 years, the Jumbo Jet appeared as a symbol of the future of the sky at the 1970 Japan Expo. It was a moment when people around the world were thrilled by the new mode of travel. Finally, the Expo 2025 Osaka, Kansai, Japan is about to open. JAL sees this event as an opportunity to embody new hope. The future depicted in the "JAL FUTURE MAP" is not mere fantasy.

From the challenge of next-generation air mobility "flying cars" to other initiatives, JAL believes that all these futures are achievable.

At the Osaka-Kansai Expo, JAL will deliver the future of the sky to visitors through immersive exhibits that allow them to experience these possibilities firsthand.

JAL will continue to carry dreams and encounters, contributing to the creation of future society.



Japan Airlines
President & Group CEO
Mitsuko Tottori

鳥取 三津子



JAL's Three Goals

JAL will implement three goals and related initiatives during the Expo period to achieve the sustainable society aimed by the Expo and JAL's vision.

1. Making Air Travel More Accessible

Starting April 13 (Sunday), an exhibit related to flying cars will be held at the Expo venue.

◆An immersive theater "SoraCruise By Japan Airlines" will be launched (*1).

This theater will provide a realistic experience as if you are boarding a flying car, with real images, stereophonic sound, and vibrations, allowing visitors to experience the future of the sky created by JAL's next-generation mobility.

Additionally, during the Expo period, JAL staff will wear special scarves and guide visitors within the exhibit facility.

(*1) March 13, 2025 Release: [JAL Presents Immersive Theater "SoraCruise" at Expo 2025 Osaka, Kansai, Japan](#)



◆A full-scale model of the flying car will be exhibited at the EXPO Vertiport.

Visitors can experience the aircraft being developed for practical use up close and imagine the new air travel provided by flying cars.



©Archer Aviation Inc.

Archer Aviation
eVTOL "Midnight"

Capacity: 5 people

Performance: Maximum speed 240 km/h, Range 160 km, Maximum payload 454 kg

Dimensions: Length approx. 10 m, Wingspan approx. 15 m, Height approx. 4 m



2. Creating Purposes for People to Travel Across Japan

Japan boasts numerous undiscovered tourism resources. To highlight these attractions, JAL is pursuing more comfortable travel while also working on creating "triggers" that inspire people to explore.

◆ Starting March 3 (Monday), the JALxGUNDAM FLY TO THE FUTURE PROJECT has been launched, and the project's symbol, the Expo version "JAL Gundam JET," has started operating on domestic flights (*2).

(*2) March 03, 2025 Release: [JALxGUNDAM FLY TO THE FUTURE PROJECT Takes Off](#)



◆ Limited edition [Goshoin stamps](#) will be sold during the Expo period.

Limited edition Goshoin stamps will be sold at JAL PLAZA within the airport.

*Details will be announced [here](#) as soon as they are decided.



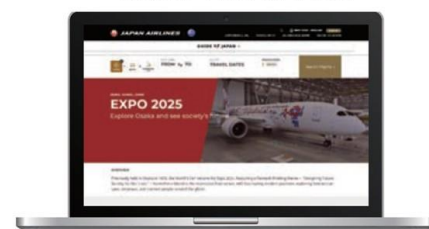
◆ Starting March 25 (Tuesday), a project to promote regional tours for international visitors has been launched.

These tours, showcasing the charm of various regions in Japan, will be linked with the dedicated website "[GUIDE TO JAPAN](#)." The project will promote Osaka tourism through JAL MaaS Osaka tour buses and introduce the attractions of various regions in Japan.

Click [here](#) to see the Expo Special page.

JAL maaS

Website for international visitors:
GUIDE TO JAPAN



World Natural Heritage "Amami Oshima"

Visit Amami Oshima, the Galapagos of the East, a World Natural Heritage site, and Kagoshima, the Naples of the East, with its magnificent view of Sakurajima, an active volcano.

"San'in" through "San'yo" and Setouchi

Tour Izumo, home of myths, Kurashiki with its old townscape, Miyajima, a World Heritage site, and the Shimanami Sea Route with its scenic beauty.

Touhoku: The Good Old Days of Japan

Visit the nostalgic Ginzan Onsen, the ancient temple Risshakuji, Matsushima, one of the three most scenic spots in Japan, and Chuson-ji, a World Heritage Site.



3. Promoting Regional Attractions and Generating New Flows of People

◆The bus offers courses that allow visitors to enjoy the unique charm of the region, such as cuisine, scenery, and culture, connecting the scattered attractions of the region with Japan's only double-decker restaurant bus equipped with a kitchen. This special experience that combines tourism and gourmet dining creates new regional attractions.

*Future operations in the metropolitan area are planned. Details will be announced [here](#) as soon as they are decided.

◆Starting April 13 (Sunday), the Osaka-San Sebastian Project will be launched.

By conveying the diverse gourmet and area diversity unique to Osaka, similar to the world-renowned gourmet city of San Sebastian in Spain, the project will promote tours outside the central area of Osaka, proposing night tours that allow visitors to feel the true "Osaka."

*Starting April 13 (Sunday), the tours will operate every other day according to the timetable



Timetable

18:00	大阪駅JR高速バスターミナル	出発
18:15	大阪市役所 A	通過
18:25	心斎橋(新橋交差点) B	通過
18:30	堺筋~中之島周辺 C~D	通過
18:50	扇町バス停	下車
▶下車観光1/天満→P4-5 扇町 ~ 天神橋筋商店街 ~ JR天満駅界隈		
20:00	扇町バス停	出発
20:15	大阪城天守閣 E	通過
20:30	川の駅はちけんや 「水と光のウォーターショー」	下車 見学
▶下車観光2/八軒家浜→P6-7 F 八軒家浜 ~ 北浜 ~ 天満橋 ※上記観光を予定されている方はここで離団		
20:45	川の駅はちけんや	出発
21:00	大阪駅JR高速バスターミナル	到着



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JAL and the Expo

"Towards a Well-being Future Connected by Mobility"

In early October, Yuji Saito, Representative Director, Executive Vice President, and Group CFO of Japan Airlines, is scheduled to speak at the [Nikkei Well-being Symposium](#) held at the Expo venue.

"The COVID-19 pandemic has made us re-evaluate the value of connecting with people. The JAL Group aims to contribute to people's well-being through mobility. Promoting well-being from multiple perspectives, such as physical and mental health, relationships with society, and harmony with the environment, JAL depicts this future in the '[JAL FUTURE MAP](#).' JAL remains committed to shaping a future society where individuals can travel safely, explore destinations freely, and foster meaningful connections and learning opportunities."



"Realizing an Exciting Society and Future from Diverse Perspectives"

On April 22 (Tuesday), a cross-talk session will be held at the "Women's Pavilion in collaboration with Cartier," featuring Kumiko Miyasaka, Managing Executive Officer and Senior Vice President - Western Japan of Japan Airlines, and June Miyachi, President & CEO of Cartier Japan. The two female leaders will discuss the importance of gender diversity among corporate leaders in Japan.

URL: <https://register.cartier.com/en/wa-2025>

