



Category: Sustainability

July 1, 2022

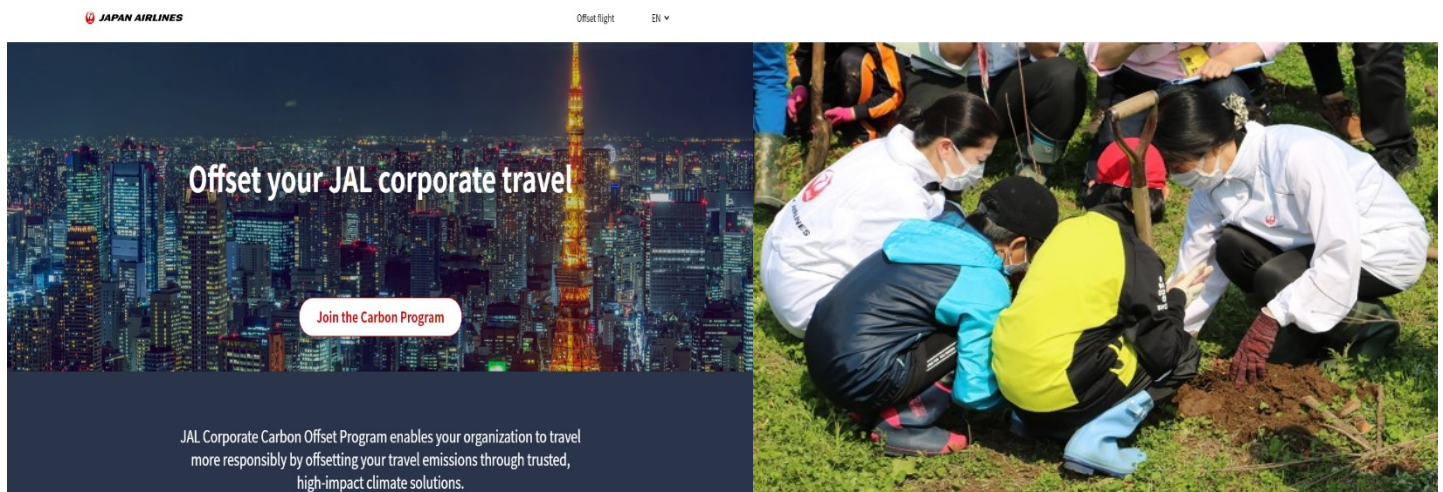


JAL is starting a program that visualizes the volume of carbon emissions produced by business trips with "JAL Carbon Offset"

In response to requests from customers who are highly interested in environmental preservation and the prevention of global warming, the JAL Group has been offering JAL Carbon Offset (* 1) since 2009 as an option to offset the CO2 emitted by the boarding aircraft. Following the renewal of the program for individuals (* 2) on February 1, 2022, the JAL Group will launch the program for companies from July 1.

In the newly launched program, the volume of CO2 emissions consumed during business trips by air travel will be visualized for each company and organization (* 3). When you participate, monthly CO2 emissions quantities will be provided by email, and your company or organization can set up an account and access the dedicated website. On the dedicated website, in addition to checking the history of the volume of CO2 emissions, if desired, offsets through support for various CO2 reduction and absorption projects in Japan and around the world, and issuance of offset certificates is available.

JAL Carbon Offset: https://www.jal.com/en/sustainability/environment/climate-action/emission_trading/#carbon

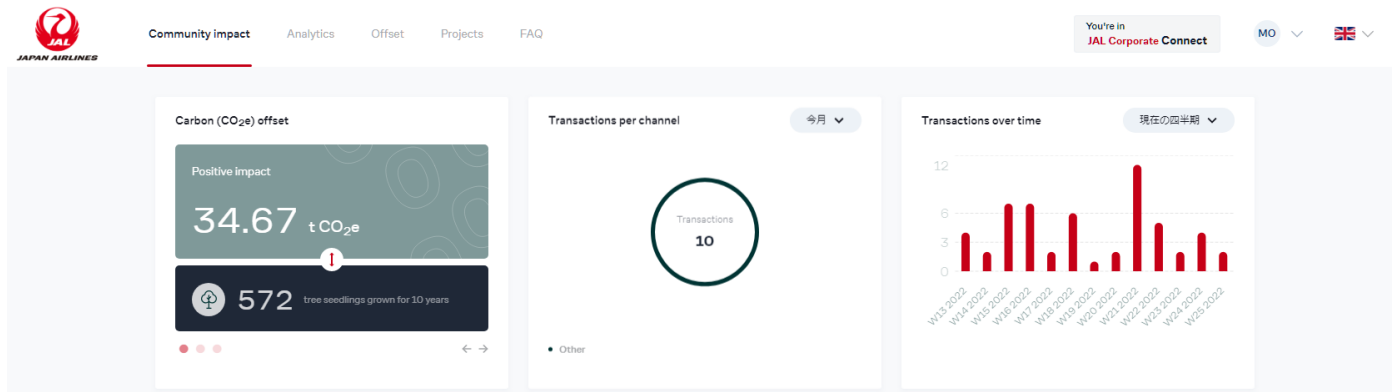


[Image of the portal website]

[Tree planting ceremony in BIFUKA Hokkaido]

<https://jal.choose.today/en/corporate>

[Images of dedicated websites by company and organization]





[Offset certificate image]



The JAL Group is committed to protecting the environment in all aspects in order to pass on the precious Earth to the next generation.

End

(* 1) Carbon offset:

This is a system in which emissions of CO₂ and other greenhouse gases that cannot be avoided in daily life and economic activities are first recognized and efforts are made to reduce them, and then the portion that is difficult to reduce is compensated for by investing in reduction and absorption projects commensurate with the emissions.

(* 2) Press Release Notification No. 21109 of February 1, 2022 "JAL Carbon Offset, a program to offset CO₂ emissions while flying, will be renewed." issued by <https://press.jal.co.jp/en/release/202202/006499.html>

(* 3) Only companies and organizations with an international corporate contract or a JAL ONLINE contract can apply.

