



Japan Airlines Signs Partnership Agreement with Keito Nakamura

— Empowering the next generation to take a "new step" together with Nakamura as he continues to take on challenges on the world's greatest stage —

Tokyo, JAPAN—Japan Airlines (JAL) has signed a partnership agreement with Keito Nakamura, who plays for Stade de Reims in France.

Player Profile

Name: Keito Nakamura

Date of Birth: July 28, 2000

Place of Birth: Abiko City, Chiba, Japan



In 2018, Nakamura began his professional career with Gamba Osaka while still in high school, and moved to Europe at the age of 18. After playing in the Dutch, Belgian, and Austrian leagues, he transferred to “Stade de Reims” in 2023, where he currently plays. He has drawn global attention as one of Japan’s leading attackers, achieving historic milestones in the league as the first Japanese player to score in five consecutive matches and reach double-digit goals in a single season.

JAL deeply resonates with Nakamura’s attitude of always aiming higher, overcoming numerous obstacles, and continuing to challenge himself on the world’s front lines. This partnership was realized through a shared, passionate desire to empower the challenges of the next generation.

Through this partnership, JAL will fully support Nakamura by providing comfortable travel to ensure he can perform at his absolute best on the global stage. Together with Nakamura, JAL will also launch initiatives to support future challengers as they take their own "new steps."

Comment from Keito Nakamura

“I’m very excited to officially have JAL’s support.

Seeing the JAL crane logo at airports overseas always gave me a real sense of home and peace of mind. Now, having them as a powerful partner to tackle the global stage together is incredibly reassuring. Since turning pro at 17, I’ve never stopped challenging myself. During long, tough seasons, your support is what keeps me going. I’d love to see you out there at the stadium! My focus is always on winning, and I want to keep scoring goals that stay with the fans forever.



Moving forward, I'm also excited to work with JAL to inspire and back the younger generation in their own journeys. My next chapter on the world's ultimate stage is about to start. It's a stage I've dreamed of since I was a kid, so I'm going to give it my all. Thanks so much for your ongoing support!"