



### Limited Bottles of Single Malt Asaka Napa Valley Cabernet Sauvignon Cask Reserve Available on JAL International Flights

- Introducing a One-of-a-Kind Japanese Craft Whisky Selected by JAL (Part 8) -



**Single Malt Asaka Napa Valley Cabernet  
Sauvignon Cask Reserve**

Tokyo, JAPAN - Japan Airlines (JAL) encourages tourists to explore various parts of Japan by purchasing and enjoying Japanese craft whisky produced at craft distilleries scattered throughout the country. This is one of the initiatives by JAL to create relationships and societal connections through air transportation.

As the eighth product in this series, a limited number of bottles of Single Malt Asaka Napa Valley Cabernet Sauvignon Cask Reserve from the Asaka Distillery by Sasanokawa Shuzo Co., Ltd. will be available through an advanced order on international flights.

#### 1. Asaka Distillery

Sasanogawa Shuzo, a long-established sake brewery founded in 1765, started distilling whisky in 2016 in Koriyama City, Fukushima Prefecture.

The large difference in temperature between the hot summer and cold wind blast during the winter allows the whisky to mature quickly producing a rich flavor.

The distillery has won numerous awards, including the world's highest award at the World Whiskies Awards in 2022.





## 2. Single Malt Asaka Napa Valley Cabernet Sauvignon Cask Reserve

This is a single malt aged for three years in bourbon barrels from non-peated malt base, and then aged for one year in Cabernet Sauvignon wine barrels used in the Napa Valley, a famous Californian wine region. The gorgeous aroma blends the fresh acidity of citrus and green apple with the sweetness of berry jam. The delicate sweetness is followed by a deep flavor, with white pepper spice and pleasant lingering oak-derived tannins. The elegant fruity taste typical of Asaka Distillery is woven together to create a superb product. This whisky is available in limited numbers on JAL international flights.

## 3. Application

Available To: JAL international First Class and Business Class passengers

Advanced sales periods:

- From April 25 for flights departing from May 1 to May 31, 2025.
- From May 25 for flights departing from June 1 to June 30, 2025.

Price: JPY26,000 (Only one bottle per person per flight)

Advanced Orders: Orders can be made through the International Inflight Sales Advance Order Service (\*).

Click [here](#) to see how to use this service.

(\*) Advanced Order Service: International flights accept online advance orders of certain products and services from the 25<sup>th</sup> of the month and up to 72 hours before departure. This service is available to all customers who can confirm their reservations online. The eligibility of customers and applicable routes for advance-ordering may vary by product.

## Notice

- Only sold to passengers over 20 years of age.
- The products are not allowed on board connecting flights.
- Reselling or purchases for commercial use are strictly prohibited.
- The product may be sold out or sales may be terminated without prior notice.

## 4. Promotional Vouchers

Twenty persons will win a Whisky Collection Koriyama 2025 and a special tour to the Asaka Distillery by lot. Just fill out the application form attached to the product. The tour will be held on September 20 and 21, 2025. The entry period is from May 1 to July 11, 2025. Only winners will receive an email message by the end of July. The application form and promotional vouchers cannot be resold. The promotional voucher does not include accommodation or transportation costs. Entries can only be sent from Japan.

JAL will continue to introduce Japanese craft whisky and other world-class Japanese products to customers. By providing an extraordinary and special experience, JAL aims to work together with customers to create an affluent society and future filled with excitement.