

Products / Service / Technology

June 25, 2025

<u>Limited Bottles of SINGLE MALT YUZA Japan Airlines exclusive 2025</u> <u>Available on JAL International Flights</u>

Introducing a One-of-a-Kind Japanese Craft Whisky Selected by JAL (Part 9)



This map highlights the <u>Japanese craft distilleries</u> whose whiskies have previously been featured in JAL inflight sales. (In Japanese only.)

Tokyo, JAPAN - Japan Airlines (JAL) encourages travelers to explore various regions of Japan by purchasing and enjoying Japanese craft whisky produced at distilleries scattered throughout the country. This is one of the initiatives by JAL to create relationships and societal connections through air transportation. The ninth product in this series is the SINGLE MALT YUZA Japan Airlines exclusive 2025, developed by Kinryu Corporation, a distillery led by CEO Masaharu Sasaki and located in Sakata City, Yamagata Prefecture. The product will be available in limited quantities through international inflight sales starting July 1, 2025.

Additionally, a whisky tasting event titled "Discovering the Charm of the Yuza Distillery with Baccarat Glasses" will be held in Roppongi, Tokyo, on September 27, 2025, for JAL Mileage Bank members. Attendees will have a chance to immerse themselves in the distinctive appeal of Yuza Distillery's whiskies.

1. About the Yuza Distillery

Kinryu Corporation, a specialized shochu manufacturer founded in 1950, began whisky production in 2018 at its Yuza Town facility in the Akumi District, Yamagata Prefecture. The distillery takes full advantage of the region's clear air, mild and humid climate by the Sea of Japan, and fresh mountain water sourced from Mount Chokai. Its whiskies reflect the blessings of nature and have achieved recognition such as the Category Winner and Gold Medal at the 2024 World Whisky Awards.

2. SINGLE MALT YUZA Japan Airlines exclusive 2025

This single malt whisky is carefully matured in bourbon barrels for over four years and undergoes an additional six months of refinement in premium sherry casks. It features a rich aroma of raisins and chocolate, with smooth and mellow flavors accompanied by a lingering fruity aftertaste.





JAL GROUP NEWS

3. Sales Details

(1) SINGLE MALT YUZA Japan Airlines exclusive 2025 700 ml <u>Available To:</u> JAL International First and Business Class passengers <u>Advanced Sales Periods:</u>

- From June 25 for flights departing July 1 to July 31, 2025.

- From July 25 for flights departing August 1 to August 31, 2025.

<u>Price:</u> JPY21,000 (Only one bottle per person per flight)

<u>Advanced Orders:</u> Orders can be made through the International Inflight Sales Advance Order Service. Click <u>here</u> to see how to use this service.

(2) SINGLE MALT YUZA Japan Airlines exclusive 2025 180 ml
<u>Available To:</u> All passengers on JAL international flights
<u>Inflight Sales Periods:</u> For flights departing from July 1 to August 31, 2025.
<u>Price:</u> JPY5,600

Important Notice:

- Sales are restricted to passengers aged 20 or older.
- The products are not allowed on board connecting flights.
- Resale and commercial use of the product are strictly prohibited.
- The product may be sold out or terminated without prior notice.

4. A Special Whisky Tasting Event: Discovering the Charm of Yuza Distillery with Baccarat On September 27, a whisky tasting event will be held at "B bar Roppongi", a bar by the world-renowned luxury crystal brand "Baccarat" located in Roppongi, Tokyo. This event celebrates the collaboration between "Baccarat," cherished for 260 years by royalty and celebrities worldwide, and "Yuza Distillery," a treasure of Japanese craft whisky produced amidst breathtaking natural surroundings.



B bar Roppongi



Masaharu Sasaki, CEO of Kinryu Corporation

member of

Masaharu Sasaki, CEO of Kinryu Corporation will share insights into the distillery's passion for crafting whisky. Participants can enjoy three rare Yuza whiskies served in Baccarat crystal glasses, which enhance the subtle nuances and flavors of the whisky for an unparalleled sensory experience.

This exclusive event accommodates only 20 participants, offering a unique one-night-only experience in the heart of Tokyo.

How to apply: This event is part of JAL's "Nom de Mile (*)" program, which uses JAL Miles. Applications can be submitted via JAL's dedicated <u>website</u>. (In Japanese only)

Required Miles : 10,000 miles per participant

(*) The Nom de Mile program offers extraordinary experiences through JAL Miles, including rare beverages and exclusive events, providing customers with unique opportunities to create memorable moments and explore new lifestyle experiences.

JAL remains committed to introducing Japanese craft whisky and other world-class Japanese products to its customers. Through exceptional and unforgettable experiences, JAL strives to work alongside its customers to build a prosperous society and a future filled with inspiration and joy.