



Category: Sustainability

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Japan Airlines to Operate First Passenger Flight in Japan with Net Zero CO₂ Emissions

Customers to Experience Travel Designed for a Sustainable Future and Co-created with Customers, Businesses, and Local Communities

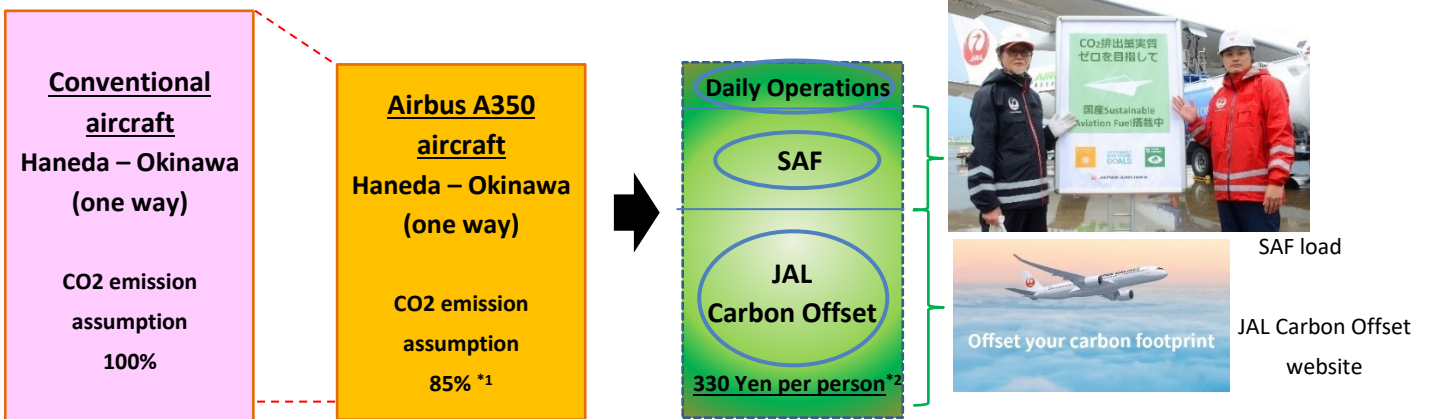
The JAL Group is ramping up its commitment to sustainability, transforming air travel into a source of delight and pride through efforts such as striving for net zero CO₂ emissions by 2050. On November 18 2022, the JAL Group will operate its first fully Sustainable Charter Flight with the Airbus A350-900 from Tokyo (Haneda) to Okinawa (Naha).

The Sustainable Charter Flight will challenge current models, working toward a sustainable future through initiatives to reduce CO₂ emissions, eliminate inflight service plastics, reduce food loss, promote diversity and inclusion, and revitalize local communities — all while working toward a future society alongside customers, businesses, and local communities under the slogan, “A Sustainable Future Together.”

This Sustainable Charter Flight is the first in Japan to achieve net zero CO₂ emissions.

A Sustainable Future Together
JAL 2030
 JAL A350 Sustainable Charter to Okinawa
 from HANEDA to FUTURE
 2022.11.18 Fri TAKE OFF!

[Image of Net Zero CO₂ emissions]



*1 Depends on wind direction and flight altitude
*2 Depends on boarding class and exchange rate

In May, the company announced the JAL Group Medium-Term Management Rolling Plan 2022, placing environmental, social, and governance strategies at the core of management concerns. JAL's Medium Term Management Rolling Plan 2022 is part of the JAL Group Medium-Term Management Plan for the Fiscal Years 2021-2025 to achieve the JAL Vision 2030.

This Sustainable Charter Flight marks a new era of air travel that provides customers new opportunities to see, learn, and experience the benefits of sustainability while participating in Okinawa's local culture, traditions, and rich natural environment. The flight solidifies JAL's determination to embark on a journey to trigger change toward a more sustainable future.

Reduce CO₂ emissions, plastic use, and food loss

The Airbus A350 aircraft, which emits 15-25% less CO₂ than conventional aircraft, will be used to operate the Sustainable Charter Flight. By using Sustainable Aviation Fuel (SAF) and exercising JAL's Carbon Offset, the flight will achieve net zero CO₂ emissions. The company is appealing to customers to also contribute by reducing their luggage weight and recycle paper cups in flight.



Diversity in customers and employees

Cabin attendants with accessibility-related certifications will serve customers on the Sustainable Charter Flight, while trained service assistants will be available at airports. Cabin attendants and airport staff with a variety of backgrounds will welcome the diverse clientele using tools such as voice-to-text applications.



Co-creating travel for a sustainable future

Inflight meals and certified beverages made from next-generation ingredients will focus on reducing environmental impact and providing nutrition, and customers will receive a souvenir baggage tag machined from recycled aircraft scraps. Also, JAL will award Sustainable Miles to passengers who support the initiatives, such as optional sustainable package tours in Okinawa. Supporting hotels will offer optional dinner menus with locally-sourced ingredients from Okinawa, and JAL is working to include further collaborations.



Revitalizing local communities and building relationships

JAL will also offer optional excursions to engage with local communities and the environment, such as nature guided tours and beach cleanup activities in the Yanbaru region, an area rich with natural wonders. Taking part in activities that revitalize communities through human interaction, visitors will experience a new appeal to travel.





About Japan Airlines

Japan Airlines (JAL) was founded in 1951 and became Japan's first international airline. A member of the oneworld® alliance, JAL connects more than 349 airports in 54 countries and regions together with its codeshare partners, with a modern fleet of more than 230 aircraft. JAL Mileage Bank (JMB), the airline's loyalty program, is one of the largest mileage programs in Asia. Awarded as one of the most punctual major international airlines and a certified 5-Star Airline by Skytrax, JAL is committed to providing customers with the highest levels of flight safety and quality in every aspect of its service and aims to become one of the most preferred airlines in the world.