

Joint Release

JAL Domestic Flight Invitations for International Visitors to Japan in Summer 2020

Be a JAL Mileage Bank member if not already and Experience the New Charms of Japan

TOKYO, December 27, 2019 – Japan Airlines Co., Ltd., Nomura Research Institute, Ltd. and NRI digital, Ltd. are pleased to announce the launch of a special *Win a Trip with JAL* campaign for international visitors to Japan in summer 2020 to enable them to experience regional attractions using JAL domestic flights. The campaign is part of the *Your Japan 2020 Campaign*¹ to be launched in 2020 by the Japan Tourism Agency and the Japan National Tourism Organization (JNTO).



Win a Trip with JAL will invite international visitors to trips aboard JAL domestic flights to regional destinations in Japan. JAL will recommend each traveler four destinations from which the traveler can select one. The campaign *Win a Trip with JAL*, which will begin in late February, will offer up to 100,000 seats² free of charge for travel between July and September 2020. Details of this campaign will be disclosed soon in mid-January.

JAL and NRI will continue to work together to increase customer satisfaction of Japan-bound visitors and help facilitate regional revitalization by bringing tourist traffic to regions across Japan, in coordination with the Japan Tourism Agency, JNTO and other related government agencies.

¹ For more details of Your Japan 2020 Campaign <https://www.japan.travel/2020/en/>

² This campaign provides round-trip air tickets, so the number of available tickets will max out at 50,000. The number of available seats is limited and may not be applicable on some routes, flights and dates.

Win a Trip with JAL Campaign - See Japan with fresh eyes. Discover a new Japanese city

Applicable Routes

JAL Group domestic routes from Tokyo (Haneda) and Osaka (Itami/Kansai)

Conditions

Up to 100,000 seats will be offered but the number of available seats is limited and may not be applicable on some routes, flights and dates.

Campaign Launch Date

Late-February 2020 (Subject to Change)

Boarding Period

Departing on/after July 1, 2020

Travel must be completed by September 30, 2020

Reservation Application Deadline

7 days before the first flight. Itinerary must be completed within 10 days of the first flight.

Eligible Participants

- 1) Residence must be outside of Japan. Passenger must hold a passport issued by a country other than Japan, or a Japanese passport holder with the right of permanent residence of a country other than Japan
- 2) Traveling in Japan between July and September 2020
- 3) Must be a JAL Mileage Bank member. However, members registered in Japan are excluded

URL: <https://www.jal.co.jp/en/jmb/japan-promotion>

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