

Joint Release

August 29, 2024
Japan Airlines Co., Ltd.
Shiseido Parlour Co., Ltd.

JAL Introduces Exclusive Inflight Menu in Collaboration with Renowned Ginza Establishment "Shiseido Parlour"

Tokyo, JAPAN – Japan Airlines Co., Ltd. (Headquarters: Shinagawa-ku, Tokyo; President: Mitsuko Tottori; hereinafter “JAL”) and Shiseido Parlour Co., Ltd. (Headquarters: Chuo-ku, Tokyo; President: Masayuki Miyazawa; hereinafter “Shiseido Parlour”) announced a new collaboration to offer an exclusive inflight menu. This special menu, curated by the executive chef of Shiseido Parlour, will be available on JAL flights from September 1, 2024, to August 31, 2025.



JAL and Shiseido Parlour previously collaborated on a special menu for Hawaii routes from September 2016 to August 2018, which received high praise from many passengers. This new collaboration will feature six exclusive menu items, including Shiseido Parlour’s traditional beef stew, shrimp doria, and grilled chicken with chasseur sauce. For dessert, passengers can enjoy Shiseido Parlour’s signature cheesecake.

Shiseido Parlour, a pioneer of Western cuisine in Japan, is renowned for its commitment to authenticity, high quality, and deliciousness, while also cherishing tradition and creating new value. JAL, which has been challenging and growing as the wings of Japan since it first pioneered the history of Japanese skies, continues to build connections with people, society, and the world. The collaboration values tradition, innovation, and the spirit of Japan to deliver deliciousness and excitement to all passengers. Please enjoy the traditional flavors, filled with Shiseido Parlour’s dedication on board JAL flights.



JAPAN AIRLINES

SHISEIDO
EST. 1902
GINZATOKYO
PARLOUR

Service Overview

Applicable Class: Premium Economy Class and Economy Class (served as the first meal.)

Period of Service: September 1, 2024 ~ August 31, 2025

Applicable Routes: Flights from Narita, Haneda and Chubu and Kansai airports to Beijing, Dalian, Tianjin, Shanghai, Guangzhou, Hong Kong, and Taipei

Menu: The menu will change every two months, offering a total of six exclusive items, including Shiseido Parlour's traditional beef stew, shrimp doria, and grilled chicken with chasseur sauce.

* For more details, please refer to the [special website](#). (Scheduled to be released on Monday, September 2.)

Sample Menu Offerings (September to October 2024):

- Main Dish : Beef Stew with Turmeric Rice
- Side Dish : Salad with Smoked Salmon
- Dessert : Cheese Cake (Shiseido Parlour)



The photo is for illustrative purpose only.