



August 07, 2026

**Japan Airlines Promotes Regional Revitalization
by Bringing International Visitors Directly to Regional Destinations**

— Phase 2: Together with Malaysia Airlines, Establishing Fukuoka as a Key International Gateway —

Tokyo, JAPAN—The JAL Group is actively working to generate international travel demand to and from Japan, while expanding relationships and connections through travel within domestic regions.

JAL is leveraging its resources and partnerships with other airlines to the fullest extent to support the Japanese government's goal of welcoming 60 million international visitors by 2030, and to help revitalize local economies by bringing international travelers directly to regional Japan. As the second phase of those efforts, JAL is expanding the cooperation with its joint business partner Malaysia Airlines which is launching a new route between Fukuoka and Kuala Lumpur on September 2.

The JAL Group is working hand-in-hand with partners across the globe and the local communities. By connecting regions with urban centers and the world via its robust aviation network, and bringing people closer together, the JAL Group is fully committed to creating social and economic value for the regions and to the development of a sustainable society.

Phase 2 Key Initiatives:

- **Codeshare on Fukuoka – Kuala Lumpur Route:**

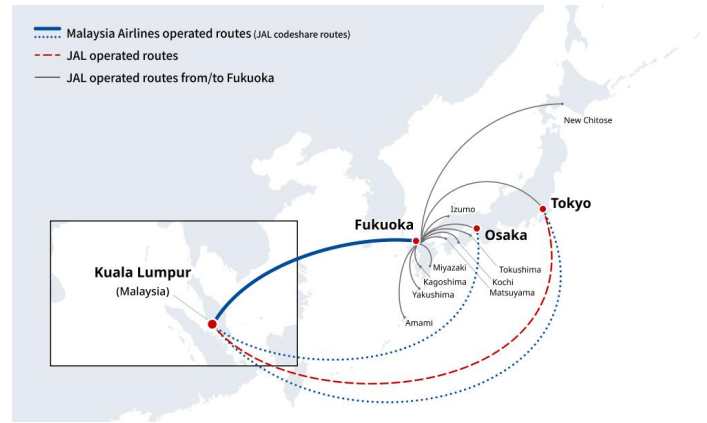
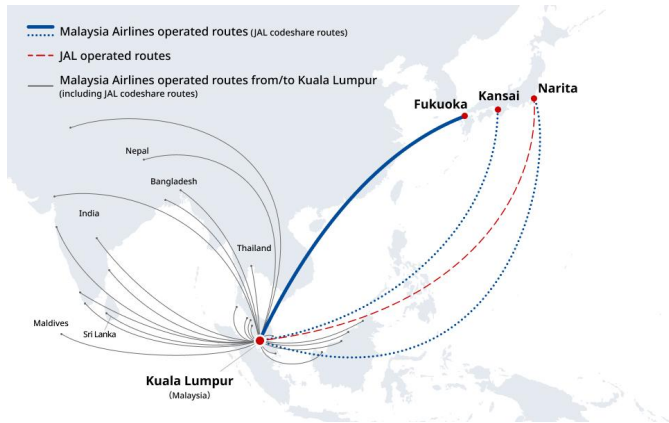
Starting August 7, 2026, JAL will begin codeshare sales on the new route between Fukuoka and Kuala Lumpur operated by Malaysia Airlines (launching September 2, 2026).

- **Domestic Codeshare Expansion:**

Malaysia Airlines will add its code to JAL-operated domestic flights originating from and arriving at Fukuoka Airport. This will significantly enhance flight connectivity across Japan for inbound travellers and strengthen Fukuoka's position as an international gateway.

- **Double Miles Campaign:**

To mark the launch, JAL Mileage Bank (JMB) members will be able to earn double flight miles on eligible codeshare flights.



Flight Schedule & Codeshare Details

Codeshare flight bookings will be available starting August 7, 2026. For details, please visit the official JAL website. (<https://www.jal.co.jp/en-jp/>)

Flight No.	Route	Departure Time (Local)	Arrival Time (Local)	Days	Aircraft Type
MH56 / JL7098	Kuala Lumpur-Fukuoka	23:45	07:05(+1)	Mon, Wed, Fri, Sat, Sun	737-8
MH57 / JL7099	Fukuoka-Kuala Lumpur	10:00	15:45	Mon, Tue, Thu, Sat, Sun	

Note: Schedules and operations are subject to government approval and may change.

Campaign Overview: Fukuoka - Kuala Lumpur Double Miles

To celebrate the launch, JAL will hold a Double Miles Campaign whereby members of the JAL Mileage Bank (JMB) will receive 100% bonus miles in addition to regular flight miles if they register for the campaign and fly on eligible flights.

Registration Period :August 7, 2026 – October 31, 2026

Travel Period :September 2, 2026 – March 31, 2027

Eligible Travelers :JMB members from all regions

Eligible Flights :JL7098 and JL7099 (Fukuoka - Kuala Lumpur)

(Only JL flight numbers are eligible. Certain booking classes may be excluded.)