

JAL MaaS Launches Collaboration with Sky Hop Bus for Tokyo and Kyoto

~ Convenient and Cost-Effective Service for Visitors to Japan to Meet Diverse Needs ~

1. JAL MaaS, JAL's route search service, collaborates with Sky Hop Bus to provide digital tickets for popular sightseeing spots in Tokyo and Kyoto. Users can easily purchase these tickets through JAL MaaS, allowing them to enjoy the renowned Hop-on Hop-off Bus service.
2. Visitors to Japan can now easily purchase digital tickets on the JAL MaaS English website, which is compliant with web accessibility (*1) standards, providing enhanced usability.
3. To celebrate the collaboration, a limited-time mileage-gift campaign is launched, marking the beginning of the partnership between JAL MaaS and Sky Hop Bus.

(*1) Web accessibility ensures that online information and services are available to users regardless of disabilities, age, or usage environment, with features such as color adjustments and text-to-speech support. Compliance with these standards, primarily established in Western countries, is essential for overseas sales.

TOKYO, Japan – JAL offers seamless travel solutions through JAL MaaS, aimed at solving local transportation issues and contributing to the growth of people exploring Japan. In pursuit of greater user experience, continuous efforts have been made in collaboration with various transportation services to expand stress-free travel experiences.

JAL is pleased to announce the new collaboration with Sky Hop Bus – a double-decker open-top bus service for sightseeing spots in Tokyo and Kyoto. Through this collaboration, users will have the convenience of purchasing digital tickets for Sky Hop Bus in advance using JAL's route search service, JAL MaaS. Users will simply need to scan the 2D barcode of their pre-purchased digital ticket at boarding.

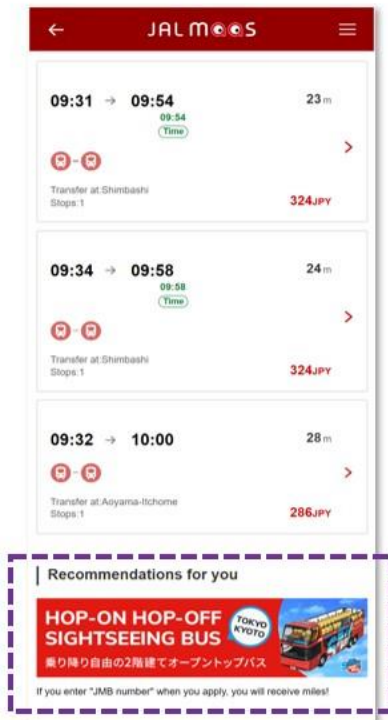
The Hop-on Hop-off bus service offers a wide range of routes, allowing passengers to explore numerous landmarks and customize their sightseeing experience at their own pace.

To cater to the needs of visitors to Japan, JAL has also launched English version of the JAL MaaS website, ensuring web accessibility. In the upcoming phase, plans are underway to introduce multilanguage support, including Chinese (Simplified/Traditional) and Korean. Concurrently, efforts are being made to enrich MaaS-related services, such as the Same-day Baggage Delivery Service, to create a stress-free travel experience. JAL will continue striving to foster new streams of visitors to experience the wonders of Japan.



[Screen Transition Image]

1. JAL MaaS Route Search Details screen



2. Purchase screen



3. Usage screen



[Service Description]

Sky Hop Bus

Digital tickets for both same-day and two-day tickets in Tokyo and Kyoto are available for purchase.

- (1). Service Launch : Thursday, September 28, 2023
- (2). Service Area : Tokyo/Kyoto area
- (3). Validity Period : 3 months from the date of purchase
- (4). Mileage Accumulation : One-day ticket (Adult fare/20 miles, Child fare/10 miles)
2-day ticket (Adult fare/40 miles, Child fare/10 miles)
(September 28, 2023 – March 31, 2024)
- (5). Service Details : For more information, please visit

https://www.jal.co.jp/jp/en/relations/jalmaas/collaboration/kanto/#skyhop_bus