

BANDAI NAMCO

Fun for All into the Future

(Joint Release)

March 03, 2025 Japan Airlines Co., Ltd. Bandai Namco Holdings Inc.

JAL × GUNDAM FLY TO THE FUTURE PROJECT Takes Off

In conjunction with the Expo 2025, Osaka, Kansai, Japan,
 The "JAL GUNDAM JET" commenced domestic flights from March 3 -

Japan Airlines Co., Ltd. (Headquarters: Shinagawa-ku, Tokyo, President and Group CEO: Mitsuko Tottori, hereinafter "JAL") and Bandai Namco Holdings Inc. (Headquarters: Minato-ku, Tokyo, President: Masaru Kawaguchi, hereinafter "Bandai Namco") are pleased to announce the launch of the "JAL × GUNDAM FLY TO THE FUTURE PROJECT" in collaboration with Expo 2025, Osaka, Kansai, Japan (hereinafter "the Expo") to be held in Yumeshima, Osaka from April 2025. As part of this initiative, the Expo Edition "JAL GUNDAM JET" began operations on March 3.



The Expo Edition "JAL GUNDAM JET" is a specially designed aircraft featuring the image of the "RX-78F00/E GUNDAM (EX-001 G.L.R.S.S Feather UNIT)" (*) which appears in a new video from the "GUNDAM NEXT FUTURE PAVILION" exhibited by Bandai Namco at the Expo. The aircraft will also feature the official character of the Expo, "MYAKU-MYAKU".

The aircraft, a Boeing 737-800, will operate on domestic routes. Details and flight schedule will be announced on the JAL website.

(*) The "RX-78F00/E GUNDAM (EX-001 G.L.R.S.S Feather UNIT)" will appear in a completely new video at the "GUNDAM NEXT FUTURE PAVILION" at the Expo. Please look forward to it.





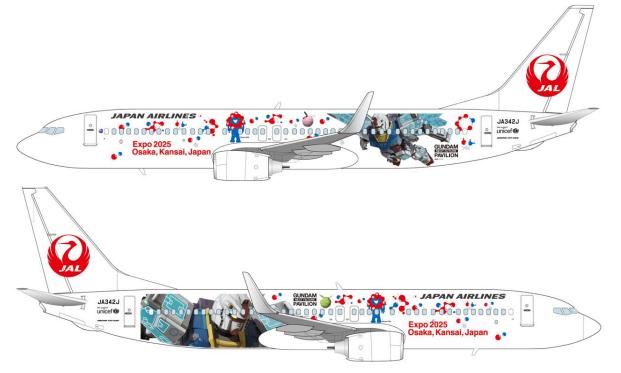
Fun for All into the Future

By having the "JAL GUNDAM JET" fly through the skies of Japan through this collaboration, the aim is to share the vision of the "GUNDAM NEXT FUTURE PAVILION", which seeks to connect people worldwide through GUNDAM and encourages everyone to think about the "Future" together. This message is especially aimed at children, who will shape the future.

Furthermore, JAL will offer limited-edition goods and commemorative tours throughout Japan in collaboration with GUNDAM under the slogan "Discover the sights and sounds of your favorite anime, throughout Japan!" This initiative will provide opportunities for both domestic and international travelers to explore Japan. The charm of Japan will continue to be promoted worldwide through anime, increasing connections and relationships in various regions, and realizing a vibrant society and future where people and various things can move freely.



JAL and Bandai Namco will work together on various initiatives, including the operation of the "JAL GUNDAM JET," to promote the Expo.



Overview of the "JAL × GUNDAM FLY TO THE FUTURE PROJECT"

- Operation of the "JAL GUNDAM JET"
- Sale of tour products with limited-edition GUNDAM model kits (hereinafter "Gunpla")
- Sale of collaboration goods such as Gunpla through "Inflight Shopping at Home"
- Operation of the Expo Edition"JAL × GUNDAM Restaurant Bus"
- *Additional plans will be introduced in the future.





Attachment

◆The Expo Edition "JAL GUNDAM JET"

- Aircraft : Boeing 737-800 (Aircraft number: JA342J)

Length: 39.5m / Height: 12.5m / Wingspan: 35.8m

Number of seats:165 seats (Class J: 20 seats, Economy Class: 145 seats)

- Initial flight: : Scheduled to start on

March 3, 2025

- Operation period: Until around November

2025 (planned)

- Inflight Features : Headrest covers (to be

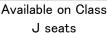
installed from early April)

* Different colors for Class J and Economy Class

* Please note that headrest covers may not be available in all situations.

* Passengers are kindly requested not to take these items home.







Available on Economy Class seats

For more details, please visit the dedicated website below:

JAL × GUNDAM FLY TO THE FUTURE PROJECT website (Japanese only)

URL: https://www.jal.co.jp/jp/ja/dom/special/expo/gnfp/

JAL Expo 2025, Osaka, Kansai, Japan Special page (Japanese only)

URL: https://www.jal.co.jp/jp/ja/dom/special/expo/

◆JAL Dynamic Package with Limited Gunpla

During the Expo period, JAL will offer JAL Dynamic Packages from airports across Japan to the Kansai area. Sales are scheduled to start in March. The package includes an air ticket to Kansai, accommodation in Kansai, and a "JAL limited Gunpla commemorating Expo 2025, Osaka, Kansai, Japan" (*1).

Details will be available later on the $"JAL \times GUNDAM FLY TO THE FUTURE PROJECT"$ website.

Travel planning and implementation: JALPAK Co., Ltd.
 Registered Travel Agency No. 705 by the Commissioner of the Japan Tourism Agency, Member of the Japan Association of Travel Agents



(*1) "JAL limited Gunpla commemorating Expo 2025, Osaka, Kansai, Japan"

Product name:

EXPO2025 1/144 RX-78F00/E GUNDAM

(EX-001 G.L.R.S.S Feather UNIT) [JAL Special Package Ver.]

The "RX-78F00/E GUNDAM" appearing in the "GUNDAM NEXT FUTURE PAVILION" at the Expo is also available as a 1/144 scale plastic model with original JAL-inspired decals (a type of sticker to be applied to the model). The package design features the Expo "JAL GUNDAM JET."





◆Sale of collaboration goods such as Gunpla through "Inflight Shopping at Home"



During the Expo period, JAL original color Gunpla and other items will be sold in limited quantities through "Inflight Shopping at Home" (*2).

(*2) This service allows you to purchase inflight items for three days after pre-registering using inflight Wi-Fi when boarding a JAL domestic flight.

Product name: <u>HG 1/144 RX-78-2 GUNDAM [JAL ORIGINAL COLOR</u> Ver.]

The model's colors adopt JAL's corporate red, white, and gray, with a white body and red accents creating a beautiful finish. The package design emphasizes JAL's identity with a simple white and red theme.

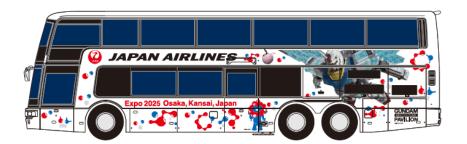
◆Operation of the Expo Edition "JAL × GUNDAM Restaurant Bus"

JAL will operate a double-decker restaurant bus with an open roof, approximately 3 meters high, painted with the same design as the Expo Edition "JAL GUNDAM JET," across various regions nationwide during the Expo period. The restaurant bus will serve dishes from the kitchen on the first floor, enjoyed in the restaurant space on the second floor. Travelers can savor local cuisine and specialties from the region where the bus operates, while taking in the scenery through the bus's windows.

*The regions, schedule, and menu are currently being adjusted. Details will be announced on the https://www.jal.co.jp/jp/ja/dom/special/expo/gnfp/ website.













About "GUNDAM NEXT FUTURE PAVILION"

The "GUNDAM NEXT FUTURE PAVILION" showcased by Bandai Namco at the Expo aims to connect people worldwide through GUNDAM and provides a platform to think about the "Future" under the group's purpose of "Fun for All into the Future." The pavilion exterior resembles a futuristic space airport, and inside, it expresses "life in space" and "unrealized scientific technologies" depicted in the GUNDAM series through immersive videos and eight phases of space. A life-sized 17-meter GUNDAM statue is also a highlight.





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